

System Tokens Glossary

In addition to person tokens, you can use some really cool system tokens. Here they are.



Note

Your account time zone settings affect when date and time tokens run.

{{system.date}}

This token will render current date at runtime like so: **Aug 08, 2013**

Works in:

- [Change Data Value](#) flow step
- [Interesting Moment](#) flow step
- [Create Task](#) flow step
- The body of an email or template

{{system.time}}

This token will render the current time at runtime like so: **04:34 PM (GMT -0700)**

Works in:

- [Change Data Value](#) flow step
- [Interesting Moment](#) flow step
- [Create Task](#) flow step
- The body of an email or template

{{system.dateTime}}

This token will render the current date and time at runtime like so: **2013-08-08 16:36:13**

Works in:

- [Change Data Value](#) flow step
- [Interesting Moment](#) flow step
- [Create Task](#) flow step
- The body of an email or template

{{system.forwardToFriendLink}}

This token allows you to control the placement of the 'Forward to a Friend Link' in Emails.

Works in:

- [Add a System Token as a Link in an Email](#) or template

{{system.unsubscribeLink}}

This token allows you to control the placement of the unsubscribe link in an email.

Works in:

- [Add a System Token as a Link in an Email](#) or template

{{system.viewAsWebpageLink}}

This token allows you to control the placement of the View as Web Page link in an email.

Works with:

- [Add a System Token as a Link in an Email](#) or template