

Create a New Workspace

Workspaces are useful for subdividing your company. Reasons for setting up workspaces include:

- Geography: Europe Marketing Operations vs. North America Marketing Operations
- Business Unit A vs. Business Unit B

Here's how to create a new workspace.



FYI

Marketo is now standardizing language across all subscriptions, so you may see lead/leads in your subscription and person/people in docs.marketo.com. These terms mean the same thing; it does not affect article instructions. There are some other changes, too. [Learn more.](#)



Admin Permissions Required



Deep Dive

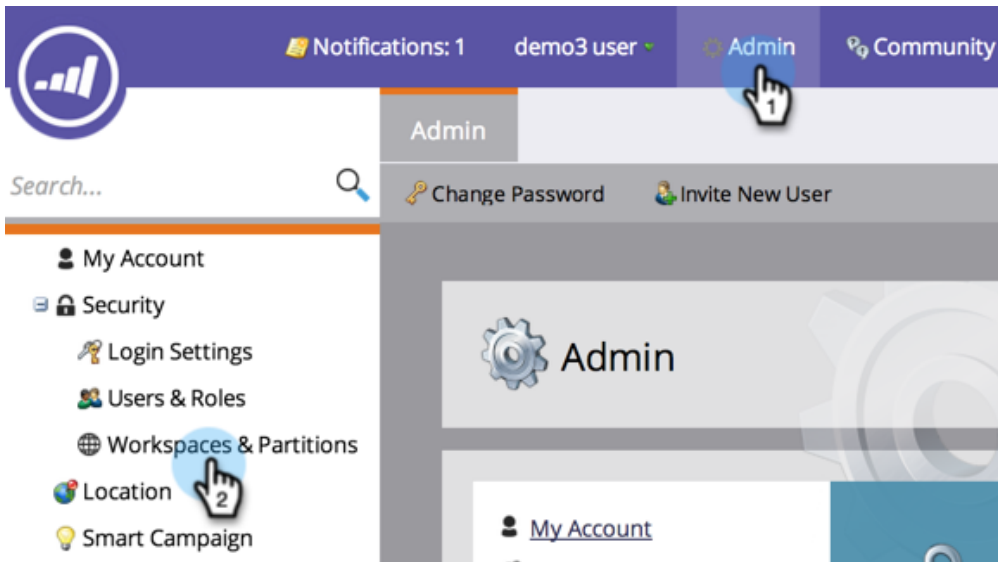
Understand first with [Understanding Workspaces and Person Partitions.](#)



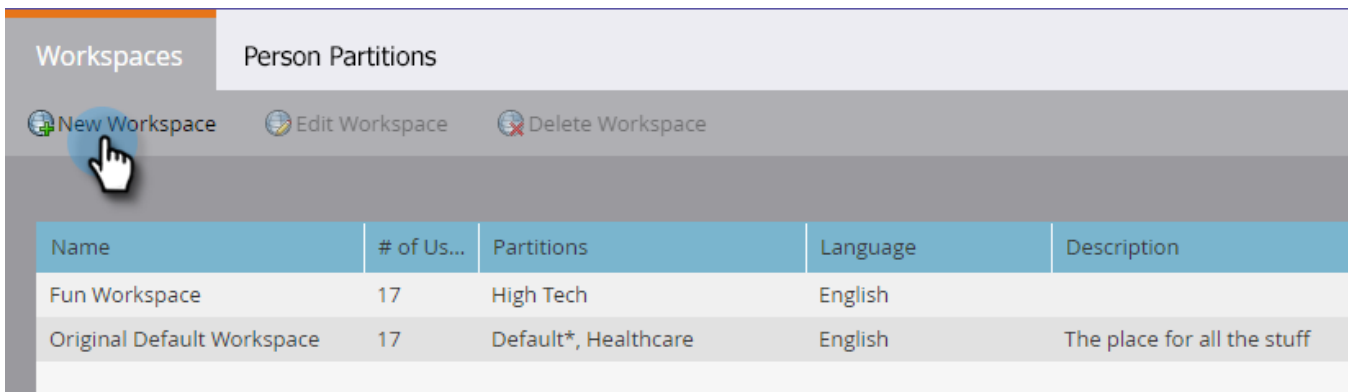
Note

To learn more about Workspace best practices, please contact [Marketo Professional Services.](#)

1. Under **Admin**, click on **Workspaces & Partitions**.



2. Click on **New Workspace**.



3. Enter a **Name**, and select the **Person Partition(s)** you want to use. Choose a **Primary Person Partition**.



Reminder

Make sure to [create person partitions](#) if you haven't already.

Create New Workspace



Name:



APAC



Description:

Person Partitions:

All Person Partitions (present and future)

Australia

Canada

Default

Europe

Israel



Primary Person Partition:

Select...

Australia

Canada

Default

Europe

Israel



Primary Branded Domain:



Language:



CREATE

Note



The **All Person Partitions** checkbox means that this workspace can use all person partitions in the system.


Reminder



The **primary person partition** acts as the default and is where all people will be assigned.

4. If you enabled multiple branded domains, you must choose a primary branded domain.


Create New Workspace ✕



Name: * APAC 



Description:

Person Partitions: All Person Partitions (present and future)

- Australia
- Canada
- Default
- Europe
- Israel

Primary Person Partition: Australia 

Primary Branded Domain: * 
qe.marketolive.com 

Language: * 
qe.2stiesparza.com 

CANCEL **CREATE**

5. Select the workspace language.

Note

Upon creation, Marketo will seed sample assets in the workspace. Language allows those seeded objects to be in a non-English language.



Create New Workspace



Name: * APAC 



Description:

Person Partitions: All Person Partitions (present and future)

- Australia
- Canada
- Default
- Europe
- Israel

Primary Person Partition: Australia 

Primary Branded Domain: * qe.marketolive.com 

Language: * 
Deutsch
English 
Esp. 2
Français

TE

6. Click **Create**.

Create New Workspace ✕

Name: * APAC 

Description:

Person Partitions: All Person Partitions (present and future)


- Australia
- Canada
- Default
- Europe
- Israel

Primary Person Partition: Australia ▾

Primary Branded Domain: * qe.marketolive.com ▾

Language: * English ▾

CANCEL CREATE



Create as many workspaces as you need and assign the appropriate person partition(s) to them.

After creating your workspace, you should see the update!

Name	# of U...	Partitions	Language
AMER	2	Australia*, Canada, Default,...	English
APAC	2	Australia*, Japan	English
Asia	2	Japan	English
Default	2	Australia, Canada, Default*,...	English
North America	2	Canada*, Mexico	English