

Edit "Do Not Track" Browser Support Settings

FYI

Marketo is now standardizing language across all subscriptions, so you may see lead/leads in your subscription and person/people in docs.marketo.com. These terms mean the same thing; it does not affect article instructions. There are some other changes, too. [Learn more.](#)

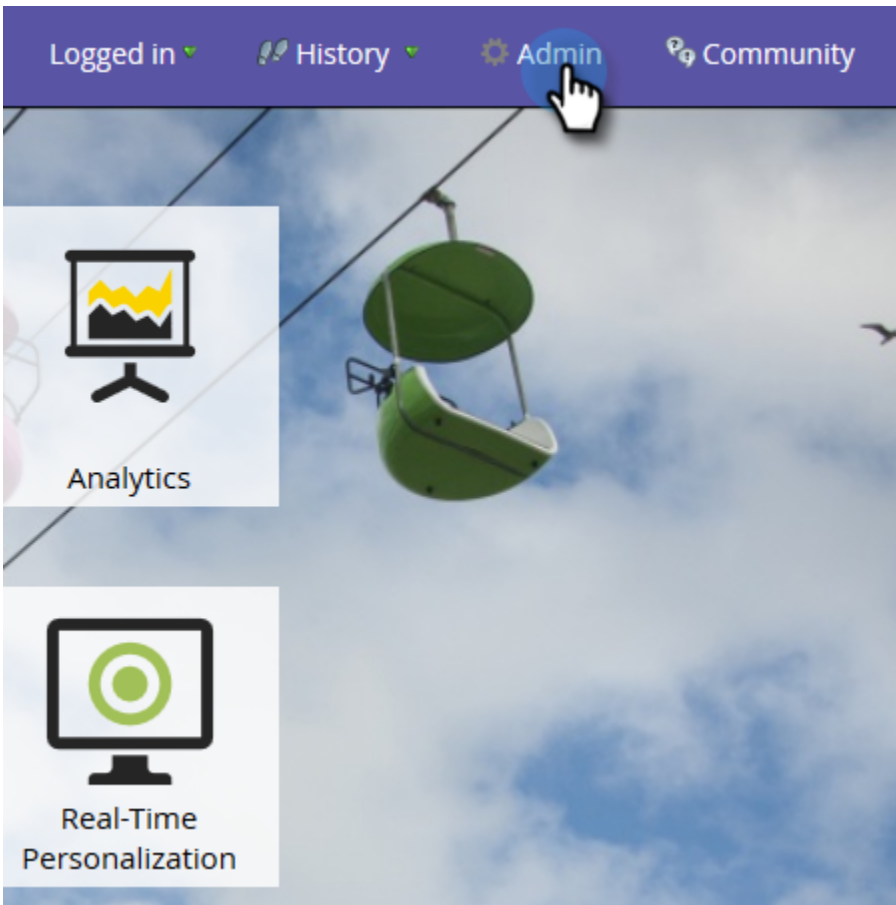
"Do Not Track" is a browser request to not be tracked in systems like Marketo. You can honor that request with the following steps.

Admin Permissions Required

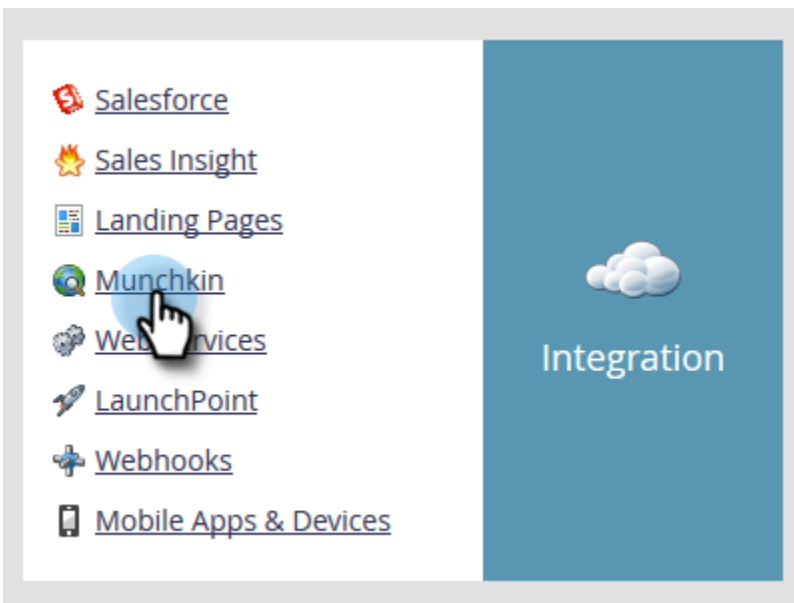
Note

"Do Not Track" will be set to Ignore by default, so if that's what you want, you won't need to take any steps.

1. Click **Admin**.



2. Click **Munchkin**.



3. Under **Person Tracking**, click **Edit**.

Person Tracking	EDIT
"Do Not Track" Browser Request: Ignore	

4. Select **Support** and click **Save**.

Edit Person Tracking

Configure response to "Do Not Track" requests. [Learn More](#)

"Do Not Track" Browser Request:

Ignore

Support

Note: Visit Web Page and Click Link will not be tracked for these visitors

CANCEL SAVE

After saving the changes, you will see the update.

Person Tracking	EDIT
"Do Not Track" Browser Request: Support	

Note

Best practice is to support the "Do Not Track" feature. In Europe, it's the law!

Tip

To learn more about "Do Not Track" and how it works, please visit [this page](#).