

# Create an API Only User

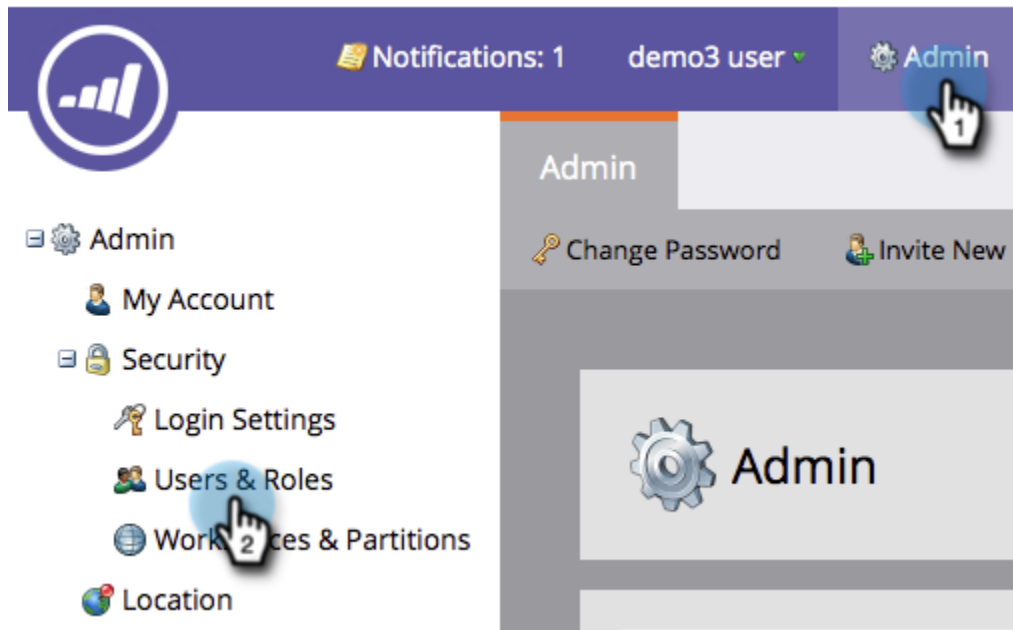
If you want to integrate with Marketo via the [REST API](#), you'll need to create an API only user. Here's how.

## Prerequisites

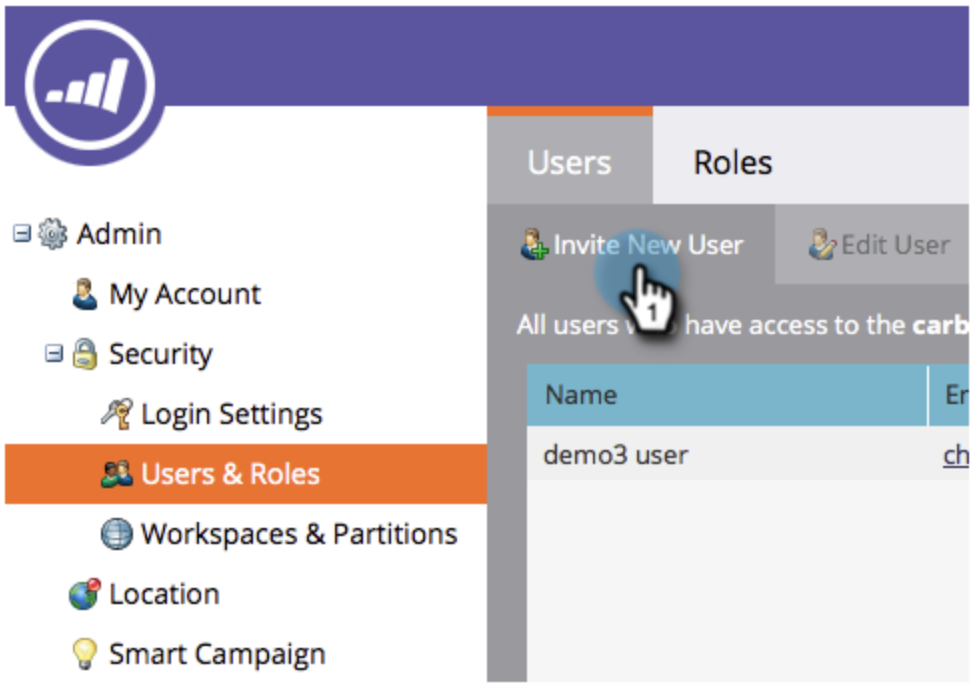
- [Create an API Only User Role](#)

## Admin Permissions Required

1. Under **Admin**, click **Users & Roles**.




2. Click **Invite New User**.





3. Enter an Email, First Name, and Last Name for the API only user. Click **Next**.

# Invite New User ✕


Step 1: INFO   Step 2: Permissions   Step 3: Message


Email: \*  


First Name: \*  

Last Name: \*  

Reason:

Access Expires:  



**Tip** 

Add an optional reason or an access expiration date. Access expiration dates are handy for short-term employees.

4. Select the **API Only** role and check the **API Only** checkbox. Click **Next**.

# Invite New User ✕

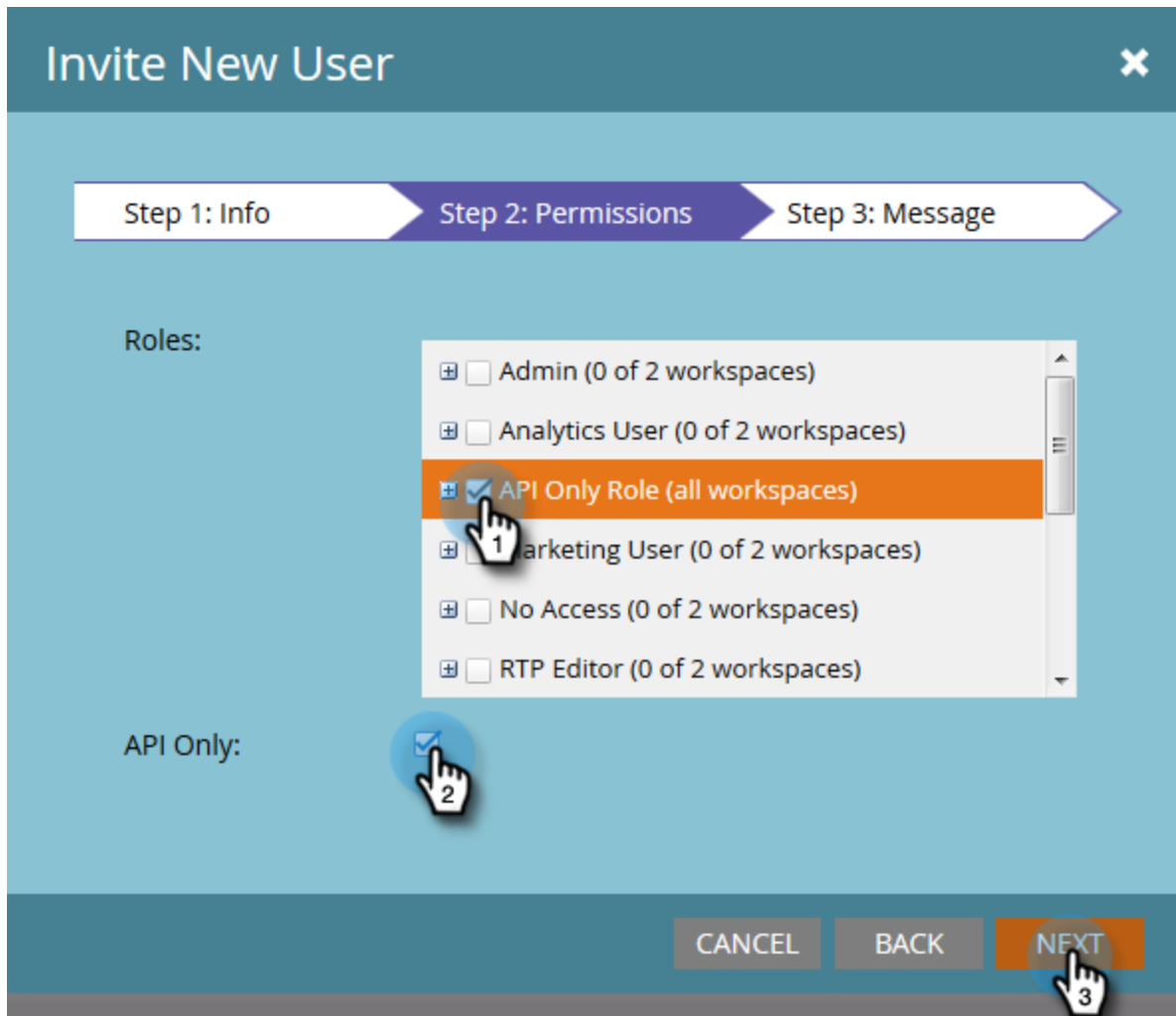
Step 1: Info   **Step 2: Permissions**   Step 3: Message

Roles:

- Admin (0 of 2 workspaces)
- Analytics User (0 of 2 workspaces)
- API Only Role (all workspaces)
- Marketing User (0 of 2 workspaces)
- No Access (0 of 2 workspaces)
- RTP Editor (0 of 2 workspaces)

API Only:

CANCEL   BACK   **NEXT**



5. Click **Send**.

## Invite New User ✕

Step 1: INFO → Step 2: Permissions → Step 3: Message

An invitation is not required for API only

CANCEL BACK SEND

### Note

The pop-up says, "An invitation is not required for API only," but that doesn't mean you've done something wrong. It just means we'll create the role without an invite email having to be sent.

Alrighty then! Now let's go ahead and create the custom service.

### Related Articles

- [Create a Custom Service for Use with ReST API](#)

