

Add SSL to Your Landing Pages

SSL (Secure Socket Layer) encryption lets you make all of your landing pages for a Marketo instance secure.

When you fill out a web form or visit a landing page that's hosted by Marketo, by default the information is sent over non-secure protocol (HTTP). Per your company's policy, you may want to secure the information submitted to Marketo over (HTTPS). For example, when you visit <http://info.mydomain.com/> it will now be <https://info.mydomain.com/>.

Marketo tracks "Visited Web Page" and "Click Link on Web Page" by default over non-secure HTTP protocol. If you want to have your tracking links secured with their own certificate, you need to have Marketo build a separate non-shared server to enable it. To secure all aspects of a contact's interaction with you typically means securing both landing pages and tracking links.

For FAQs on adding SSL to your landing pages, see [this article](#).

If you would like SSL for your Marketo landing pages, please contact your Marketo sales rep.