

Getting Started

STEP 1

What is Marketo

What is Marketo you ask? Great question!

[Learn Marketo](#)

STEP 2

Get Set Up

With a little help from your IT team, you can get it done in no time.

[Start Setup](#)

STEP 3

Get Some Quick Wins

Complete these missions to learn the core features of Marketo.



1. Get Set Up and Add a Person



2. Send an Email



3. Landing Page with a Form



4. Simple Scoring



5. Email Auto-Response



6. Import a List of People

STEP 4



7. Drip Drip Nurture

Congrats! You're ready for the Nation



8. Personalize an Email

Time to join the Marketing Nation!

[Join Nation](#)



9. Alert the Sales Rep



10. Update Person Data