

Abort a Smart Campaign



Caution

For Emergency Use Only

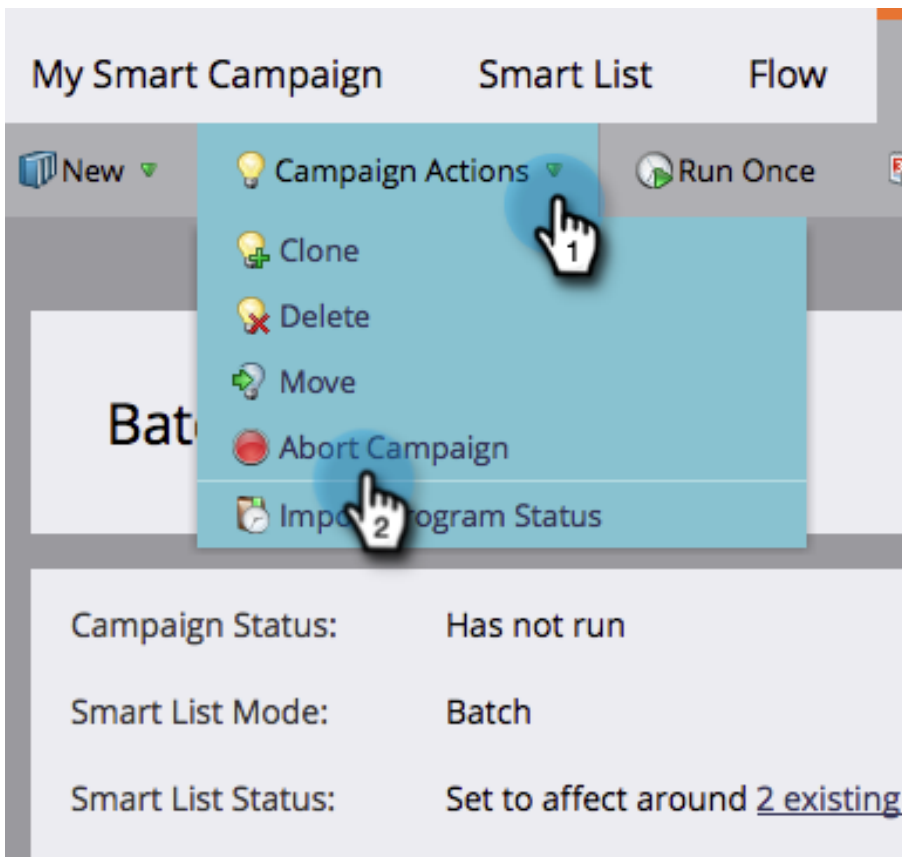
Sometimes you launch a smart campaign and immediately realize it was a mistake. Here's how to pull the emergency brake and stop the smart campaign mid-run.

1. Under **Marketing Activities**, select your smart campaign and go to the **Schedule** tab.

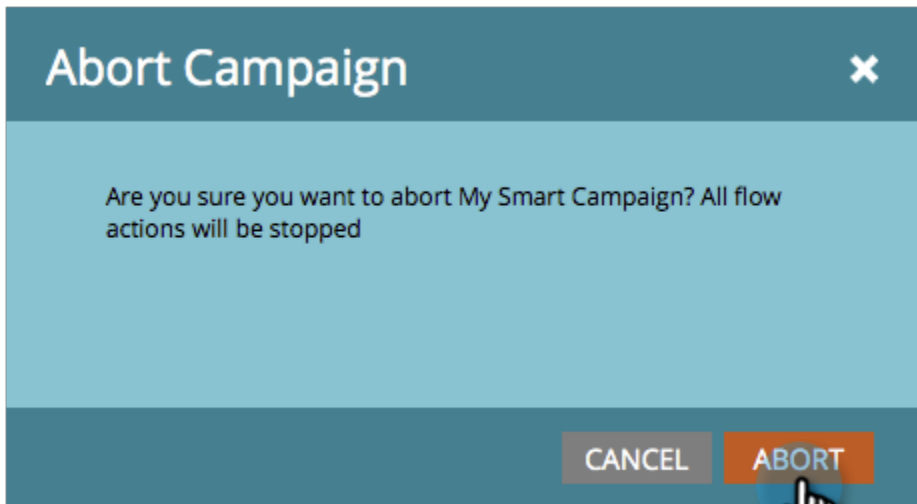
The screenshot shows the Salesforce interface. The top navigation bar includes 'Notifications: 0', 'demo3 user', 'Admin', 'Community', and 'Help'. The left sidebar shows 'Marketing Activities' with sub-items: 'Learning', 'Learning 02', 'My Program -- AZ', 'Campaign Activity', 'Email Performance', 'My Email', 'My Landing Page', 'My Smart Campaign' (highlighted), and 'Second Program'. The main content area shows the 'Batch Campaign Schedule' page with tabs for 'My Smart Campaign', 'Smart List', 'Flow', and 'Schedule'. Below the tabs are buttons for 'New', 'Campaign Actions', 'Run Once', and 'Schedule Recur'. A hand cursor points to the 'Campaign Actions' dropdown menu.

| Batch Campaign Schedule | |
|-------------------------|--|
| Campaign Status: | Has not run |
| Smart List Mode: | Batch |
| Smart List Status: | Set to affect around 0 existing leads (may change over time) |

2. Click the **Campaign Actions** drop-down. Select **Abort Campaign**.



3. Click **Abort** to confirm.




Reminder

Aborting does not undo steps already finished, it just stops more from happening. (Example: Emails can't be undelivered.)



Always double-check your work, but this emergency brake may come in handy in the future.

System Information ×

 Aborted Campaign My Smart Campaign

CLOSE

Note

Take a look at the **Results** tab of the smart campaign to see what actions took place before the abort. You will also find a [notification](#) with additional details.

Tip

Want to remove a person from the flow in a trigger campaign? Check out [Remove from Flow](#).