

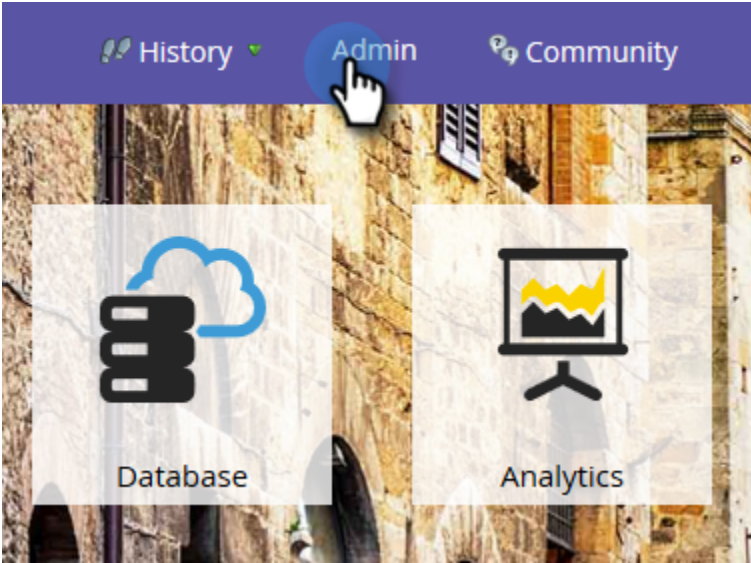
Google LaunchPoint

Marketo Google AdWords Google YouTubeGoogle Gmail



Admin Permissions Required


1.



2. LaunchPoint


Admin

- My Account
- Login Settings
- Users & Roles
- Workspaces & Partitions




Security

- Location
- Smart Campaign
- Email
- Communication Limits
- Field Management
- Tags
- Revenue Cycle Analytics
- Single Sign-On
- Treasure Chest



Other Stuff




- CRM
- Sales Insight
- Landing Pages
- Munchkin
- Web Services
- LaunchPoint
- Webhooks




LaunchPoint

3.

Installed Services


 New  Service Actions  Edit Service


 1 New Service

Name	Type	Used by	Status	Details
My Custom Service	Custom	0	Active	View Details



4. Google


New Service ✕

Display Name: * Google Matched Audiences 

Service: * *Select...* 

Settings


- Level 3 Web Meeting 
- BrightTALK
- GoToWebinar
- Custom
- Facebook Custom Audiences
- Facebook Lead Ads
- Google AdWords
- Google Customer Match 
- LinkedIn Matched Audienc
- LinkedIn Lead Gen
- Slack

CANCEL CREATE 

5. Google AdWords

Google Customer Match ✕

Status: None

AUTHORIZE 

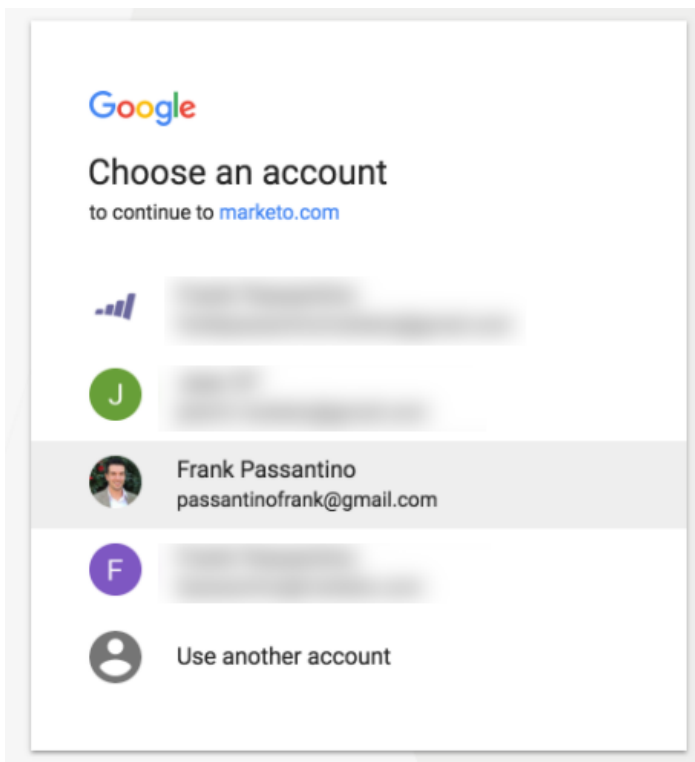
CANCEL

6. Google AdWords



Caution

Marketo AdWords Google



7.



Hi Frank



passantinofrank@gmail.com

marketo.com wants to



Manage your AdWords campaigns



Allow marketo.com to do this?

By clicking Allow, you allow this app to use your information in accordance to their terms of service and privacy policies. You can remove this or any other app connected to your account in [My Account](#)

CANCEL

ALLOW



8. Google AdWords Marketo

Google Customer Match



Status:

Success

RE-AUTHORIZE

CANCEL

CREATE

