

Slack LaunchPoint

Slack 2

- Marketo Slack CRM API
- Marketo Slack



Admin Permissions Required

Prerequisites

Slack support@marketo.com


1. LaunchPoint


The screenshot shows the Slack Admin console interface. On the left, the 'Admin' sidebar is visible with 'LaunchPoint' highlighted under 'Web Services'. On the right, the 'Installed Services' table lists several services:

| Name | Type | Used by |
|------------------------|--------|---------|
| Campaigns_Internal_All | Custom | 0 |
| SlackTest | Slack | 0 |
| SlackPM | Slack | 0 |
| Wrong Cred | Slack | 0 |
| Marketo Wrong Cred | Slack | 0 |



2. Slack Slack


New Service ✕

Display Name: * SlackTest 

Service: * Select... 


Settings


- Custom 
- Facebook Custom Audiences
- Facebook Lead Ads
- Slack 

CANCEL CREATE 

3. Slack Slack

Slack Configuration ✕

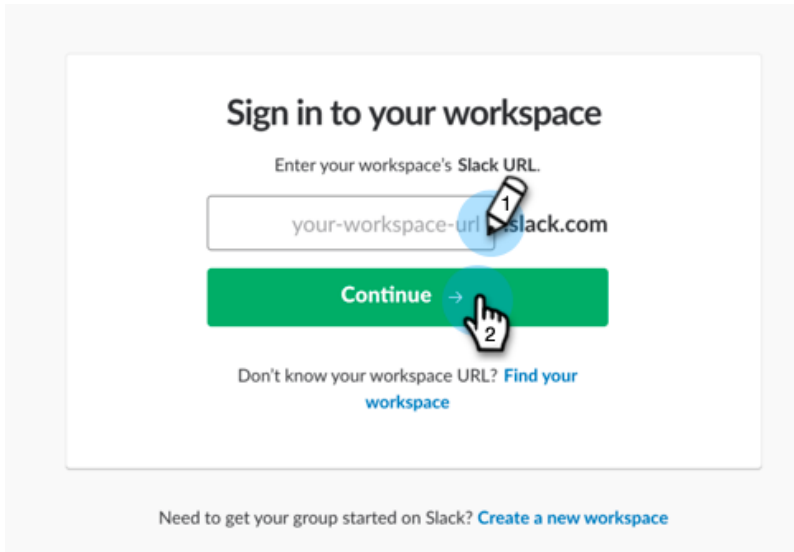
Slack Account: AUTHORIZE 

Slack Notification  No

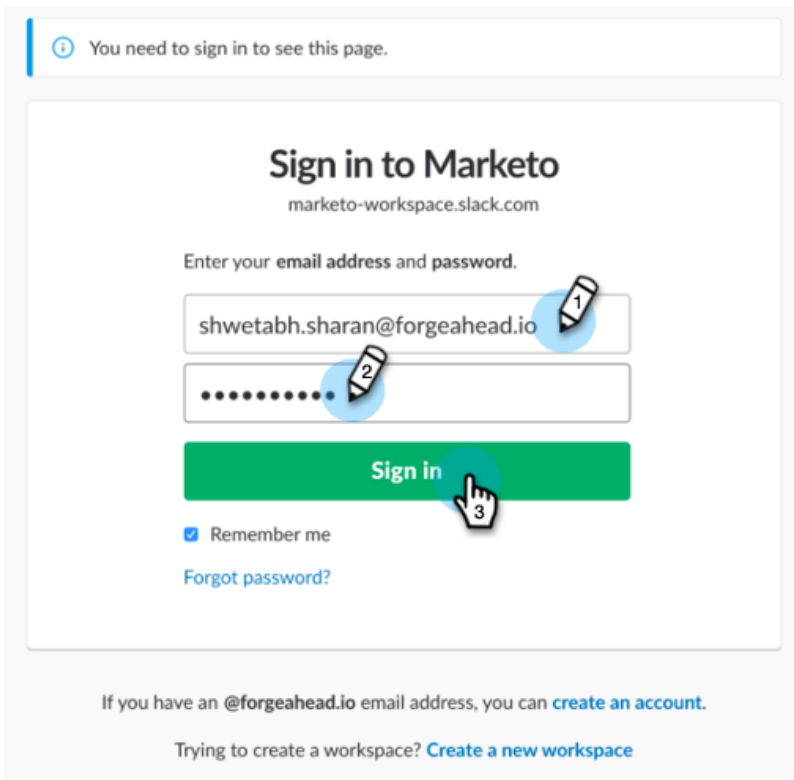
Interesting Moments Yes No

CANCEL

4. Slack URL



5. Slack



6. Marketo



On Marketo, Marketo would like to:

Confirm your identity on Marketo

Post to

#general



Add commands to Marketo

Marketo will be able to add commands to the message input box. Typing a command in a channel allows this app to take action outside of Slack and optionally post back to that channel.

View email addresses of people on your workspace

Marketo will be able to view the email addresses of your Slack workspace's members.

Send messages as Marketo

Marketo will be able to send messages to Marketo.

Modify emoji reactions

⚠️ Access your workspace's profile information

Cancel

Authorize



7.



Congratulations... Slack authentication succeeded!

You can now start enjoying Marketo's integration with Slack.

This window will automatically close in 12 seconds.

8. Marketo Slack LaunchPoint

| Installed Services | | | | |
|------------------------|-------------------|--------------|--------|------------------------------|
| New ▾ | Service Actions ▾ | Edit Service | | |
| Name | Type | Used by | Status | Details |
| Campaigns_Internal_All | Custom | 0 | Active | View Details |
| SlackTest | Slack | 0 | Active | View Details |
| SlackPM | Slack | 0 | Active | View Details |

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Marketo APP 9:23 PM

Salesforce Sync Error: Invalid Credentials

Why: Marketo is unable to log into your Salesforce account because the username/password credentials no longer work.

Error details: Invalid username, password, security token; or user locked out.

What to do now?

Update the credentials and try again.

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