

People Who Have Exhausted Content



FYI

Marketo is now standardizing language across all subscriptions, so you may see lead/leads in your subscription and person/people in docs.marketo.com. These terms mean the same thing; it does not affect article instructions. There are some other changes, too. [Learn more.](#)

When a person has received every piece of content in a stream, it has exhausted all possibilities and will wait idle until more is added. You can find people that are "exhausted" in several ways.

What's in this article?

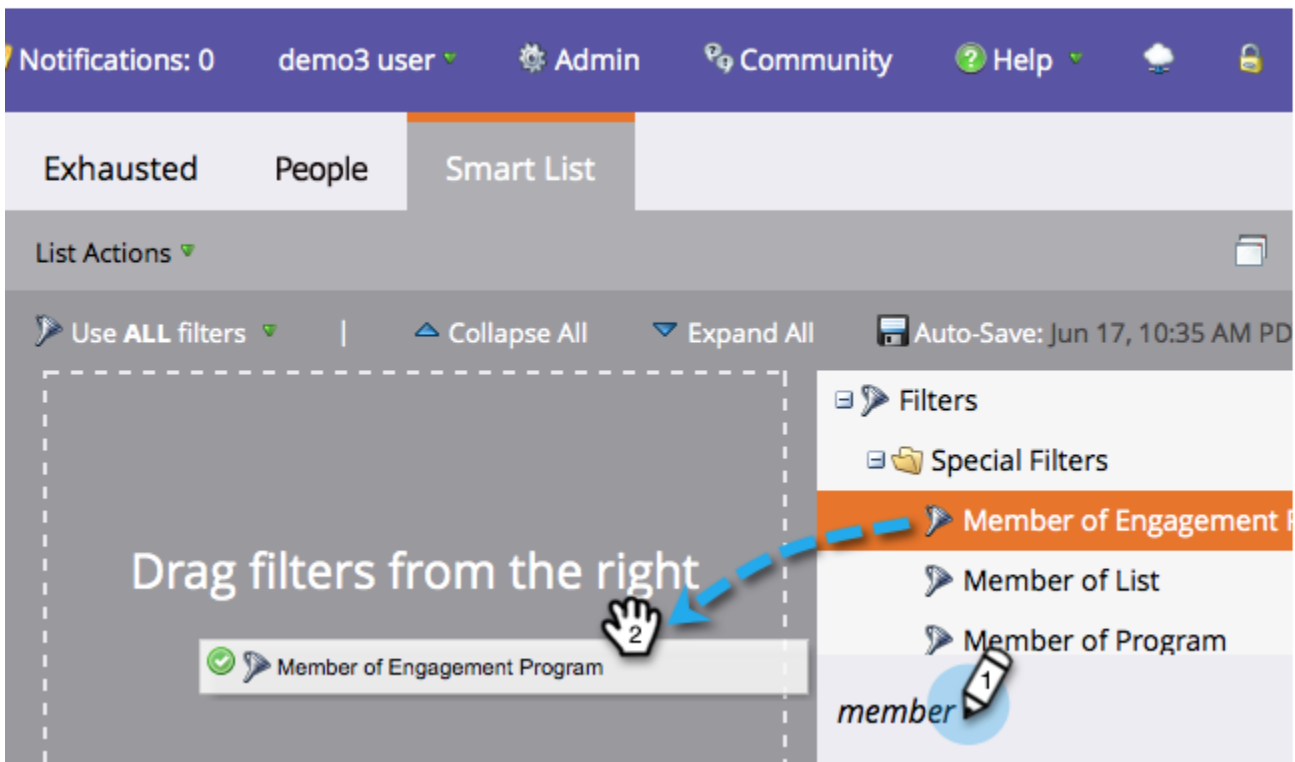
[Member of Engagement Program filter](#)

[Members tab](#)

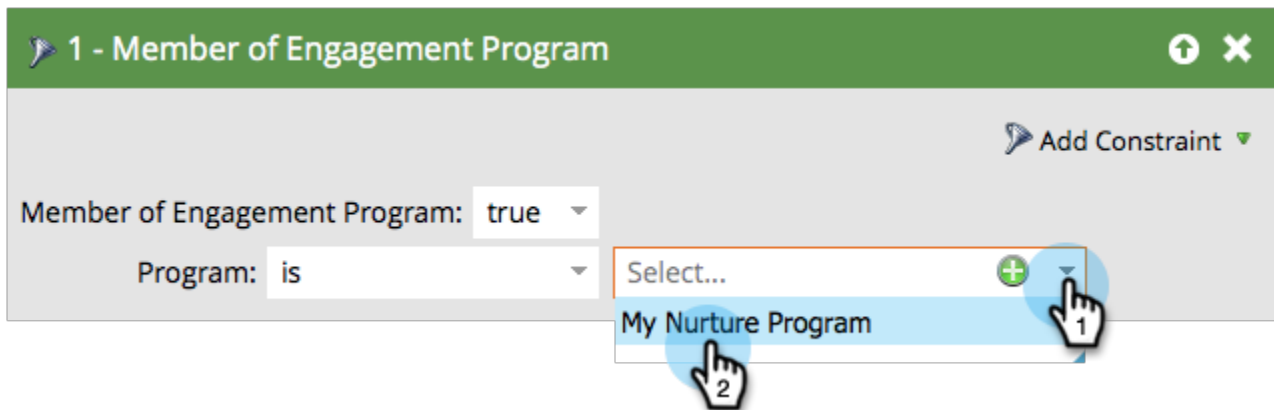
[Stream](#)

Member of Engagement Program filter

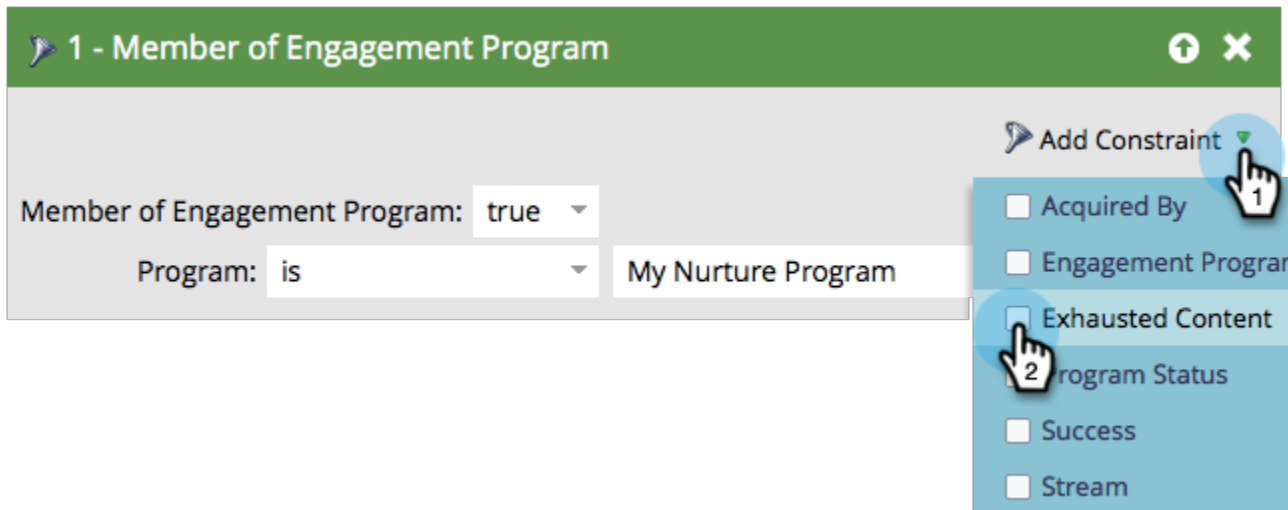
1. Create a new smart list, then find and drag in the **Member of Engagement Program** filter.



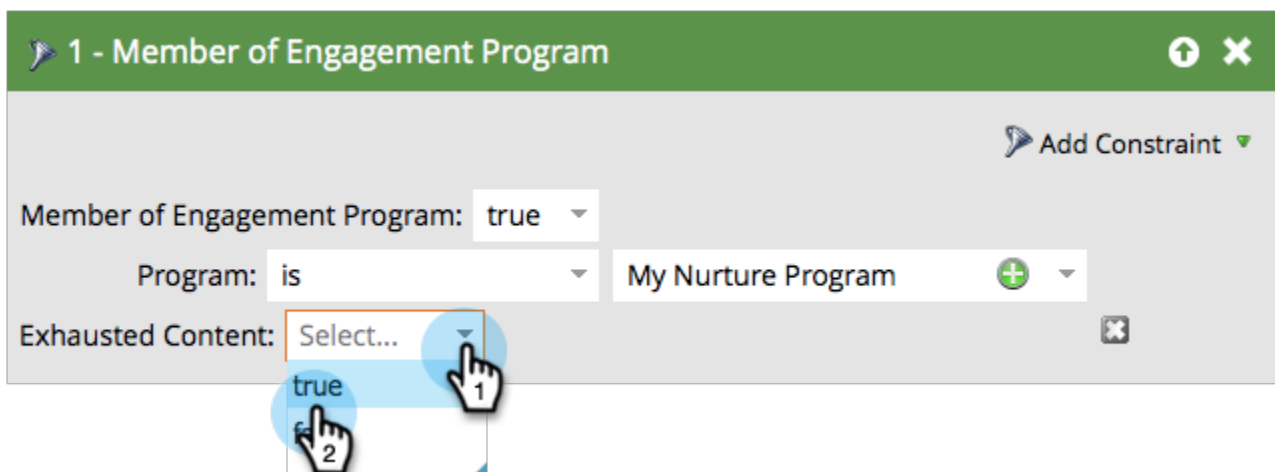
2. Find and select the engagement program in which to find exhausted people.



3. Under **Add Constraint**, select **Exhausted Content**.



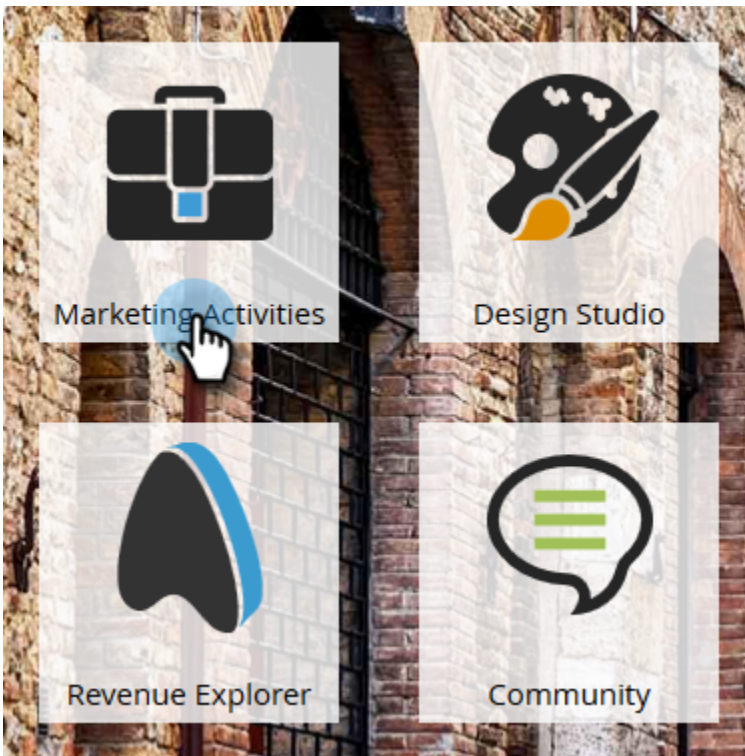
4. Set **Exhausted Content** to **true**.



Simply run this smart list to see the list of people that have exhausted all content in the stream they are in.

Members tab

1. Go to **Marketing Activities**.



2. Select your engagement program and go to the **Members** tab.

A screenshot of a software interface. The top navigation bar is purple and contains a bar chart icon, 'Notifications: 0', 'demo3 user', and 'Admin'. Below this is a horizontal menu with 'My Nurture Program', 'Streams', 'Setup', 'My Tokens', and 'Members'. The 'Members' tab is selected and highlighted with a blue circle and a mouse cursor. Below the menu, there are buttons for 'New', 'Program Actions', 'Change Status', and 'Select All'. A table is displayed with the following data:

| ID | Status | Full Name | Email | Exhausted Content | Acq |
|----|--------|-----------|--|-------------------|-----|
| 1 | Member | Mark Eto | mark@eto.com | No | |

The left sidebar shows a tree view with 'Marketing Activities', 'Data Management', 'Lifecycle', 'Learning', and 'My Nurture Program' (which is highlighted in orange). Under 'My Nurture Program', there are three items: 'My Email 01', 'My Email 02', and 'My Email 03'. A mouse cursor is pointing at 'My Email 01'.

3. Notice the column called **Exhausted Content**.

The screenshot shows a software interface with a top navigation bar containing tabs: "My Nurture Program", "Streams", "Setup", "My Tokens", and "Members". Below the navigation bar is a toolbar with buttons: "New", "Program Actions", "Change Status", "Select All", and "Import Members". Below the toolbar is a filter and view section: "Filter: All Statuses" and "View: Default". The main content is a table with the following data:

| ID | Status | Full Name | Email | Exhausted Content | Acquire... |
|----|--------|-----------|--|-------------------|------------|
| 1 | Member | Mark Eto | mark@eto.com | No | |

This shows you people that have exhausted all content and those who have not.

Stream

1. You can also see the total people who have exhausted content under the Streams tab on the stream itself.

My Nurture Program Streams Setup

New ▾ Program Actions ▾ Add Stream +

View: Content ▾

Early Stage + ⚙


Every Sun, Mon, Tue, Wed, Thu, Fri and Sat ...

Content Transition Rules

▶ My Email 01

My Email 02

My Email 03

 Exhausted: 2



Note

This number will update immediately after each cast.