

Add Adobe Connect as a LaunchPoint Service

Marketo manages your Adobe Connect webinar registration and attendance.



Admin Permissions Required



Reminder

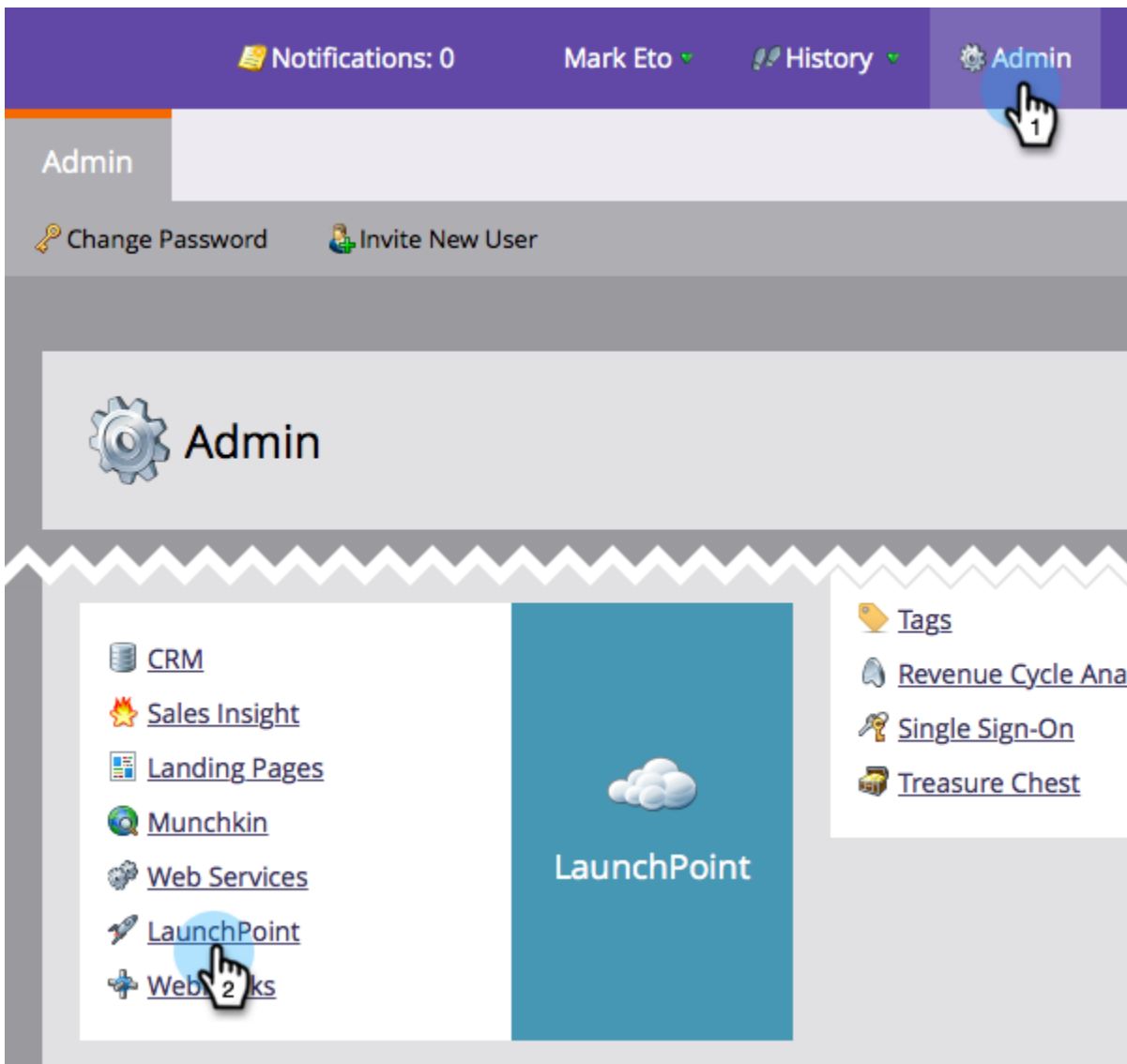
An existing subscription to Adobe Connect and administration rights are necessary for this step. Have the following settings at hand: username, password, participant password, and meeting folder URL.



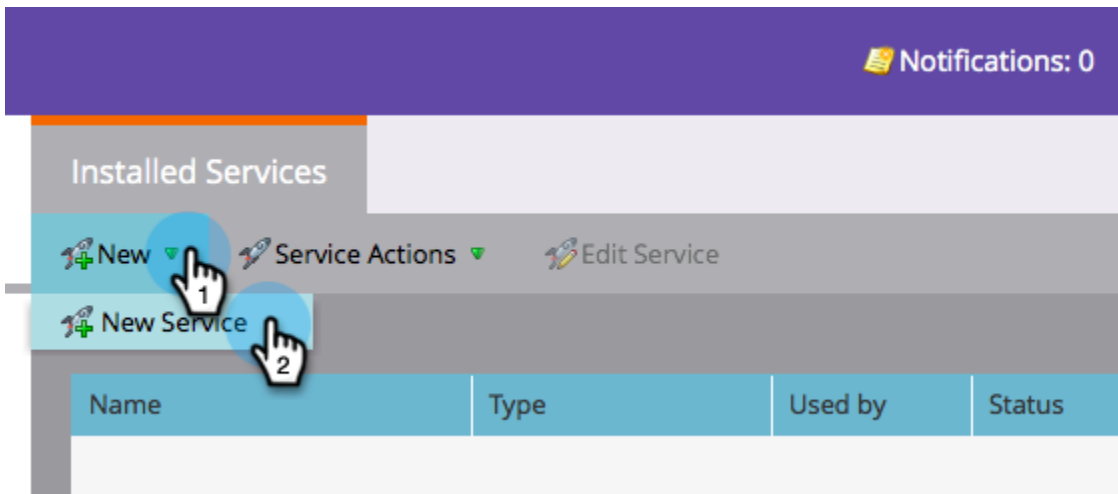
Note

Adobe Connect On Site is not currently supported.

1. Go to **Admin** and click **LaunchPoint**.



2. Select **New** and then **New Service**.



3. Enter a **Display Name**. Under **Service**, select Adobe Connect.

The image shows a 'New Service' dialog box with the following elements:

- Display Name:** A text input field containing 'Adobe Connect Service' with a red asterisk icon to its left and a pencil icon above it.
- Service:** A dropdown menu with a red asterisk icon to its left. The dropdown is open, showing a list of services: Webex, Adobe Connect (highlighted with a hand cursor and a '2' in a circle), On24, ReadyTalk, Level 3 Web Meeting, BrightTALK, GoToWebinar, Custom, Facebook Custom Audiences, Facebook Lead Ads, and Google AdWords.
- Settings:** A section on the left side of the dialog box.
- Buttons:** 'CANCEL' and 'CREATE' buttons at the bottom right.


4. Enter your **Username** and **Access Code**.


New Service ✕

Display Name: *

Service: *

Settings

Username: * 

Access Code: * 

Meeting Folder URL: *

Participant Password: *

5. Complete the process by entering your **Meeting Folder URL** and **Participant Password**, then click **Create**.

New Service ✕


Display Name: *


Service: *


Settings


Username: *

Access Code: *


Meeting Folder URL: * 

Participant Password: * 



Tip 

When you create the participant password, the value you choose is included in a query string when the links are sent out for the event. So, we suggest that you make it customer-friendly.


Example 

Once you've logged into your Adobe Connect account, select the **Seminars** tab. Without drilling down into any specific seminar, copy the URL from your browser bar into the **Meeting Folder URL** setting.

6. Phenomenal! Your **Adobe Connect Service** is now synced with Marketo.

Installed Services

 New ▾

 Service Actions ▾

 Edit Service

Name	Type	Used by	Status	Details
Adobe Connect Service	Adobe Connect	<u>0</u>	Active	

Related Articles

Learn how to [create an event with Adobe Connect](#).

