

Understanding Event Programs



Availability

Not all customers have purchased this functionality. Contact your sales rep for details.

Overview

An event program is a type of program that can be used to automate your offline or online events. Think of an event program as anything that has attendees at a specific date and time.



Example

- Webinars
- Parties
- Tradeshows
- Meetups

Events can automatically connect to your [webinar provider](#) as well as sync with an [iPad check-in app](#).

Watch a Video

Related Articles

Get started today with these helpful links:

- [Create a New Event Program](#)
- [LaunchPoint Event Partners](#)

