

Change Details in Audit Trail

Audit Trail offers a great deal of insight into who's doing what in your Marketo subscription. Here are the details.

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Asset Audit Trail

Asset/Type	Action	Change Details
Default Program	Create	Channel type "channel type" or Cloned from "program name"
	Rename	New name "new name", previous name "previous name"
	Clone	Cloned to workspace "workspace name" Location "Campaign folder" or "engagement program" Cloned program name "new name"
	Delete	N/A
	Edit channel	New channel "new channel name" Old channel "old channel name"
	Modify program token	Add token "token name" value "token value"
	Modify program token	Edit token "token name" new value "new value" old value "old value"
	Modify program token	Delete token "token name"
	Modify program setup	Add analytics behavior "behavior name"
	Modify program setup	Edit analytics behavior "behavior name" Old behavior "behavior name"
	Modify program setup	Delete analytics behavior "behavior name"
	Modify program setup	Add period cost value "#" program month "yyyy-mm"
	Modify program setup	Edit period cost New cost value "#", New program month "yyyy-mm", Old cost value "#", Old program month "yyyy-mm"
	Modify program setup	Delete period cost. Value "#" program month "yyyy-mm"
	Export	N/A

Email	Create	Created using template "template name" or Cloned from "asset name"
	Edit	Updated "From Name" to "new from name"
	Edit	Updated "From Email" to "newemail@name.com"
	Edit	Updated "Reply To" to "newreplytoemail@name.com"
	Edit	Updated "Subject" to "new subject line"
	Edit	Added segmentation "segmentation_name"
	Edit	Removed segmentation
	Edit	Added snippet "snippet_name"
	Edit	Removed snippet
	Edit	Edits broke email from template "template_name" (NOTE: this happens today if you edit the code directly)
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" Old description "old description"
	Clone	Cloned to "Design studio" into folder "foldername" Cloned asset name "name" or Cloned to "Marketing Activities" into program "program name" Cloned asset name "name"
	Move	Moved to "Design studio" into folder "folder name" or Moved to "Marketing activities" into program "program name"
	Approve	N/A
	Un-Approve	N/A
Draft	Email was drafted because snippet "snippet name" was approved or Email was drafted because template "template name" was approved	
Email Program	Create	Channel type "channel type" or Cloned from "program name"
	Rename	New name "new name", previous name "previous name"
	Clone	Cloned to workspace "workspace name" Location "Campaign folder or engagement program" Cloned program name "new name"
	Delete	N/A

	Abort	N/A
	Edit channel	New channel "new channel" Old channel "old channel"
	Modify program token	Add token "token name" value "token value"
	Modify program token	Edit token "token name" New value "new value" old value "old value"
	Modify program token	Delete token "token name"
	Modify program schedule	Set schedule to start on "start date, start time" and end by "end date, end time"
	Modify program schedule	Changed schedule to "new date, new time"
	Modify program setup	Add analytics behavior "behavior name"
	Modify program setup	Edit analytics behavior "behavior name" Old behavior "behavior name"
	Modify program setup	Delete analytics behavior "behavior name"
	Modify program setup	Add period cost value "#" program month "yyyy-mm"
	Modify program setup	Edit period cost New cost value "#", New program month "yyyy-mm", Old cost value "#", Old program month "yyyy-mm"
	Modify program setup	Delete period cost. Value "#" program month "yyyy-mm"
Email Template	Create	Blank or Cloned from "template name"
	Edit	New description "new description", previous description "previous description"
	Edit	HTML Edited
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
	Clone	Cloned to "folder name" Cloned asset name "name"
	Approve	N/A
	Un-Approve	N/A
Engagement Program	Create	Channel type "channel type" or Cloned from "program name"
	Rename	New name "new name", previous name "previous name"
	Clone	Cloned to workspace "workspace name" Location "Campaign folder or engagement program" Cloned program name "new name"
	Delete	N/A
	Edit channel	New channel "new channel" Old channel "old channel"

	Modify program stream	Add stream Name "name" Placement "#"
	Modify program stream	Edit stream New stream Name: "new name" Old stream name: "old name" New Placement: "new #" Old Placement: "old #"
	Modify program stream	Delete stream name "name"
	Modify program stream	Add content Stream name "stream name" Type "Email" or "Program" Name "email name" or "program name" Smart Campaign "smart campaign name"
	Modify program stream	Activate content Stream name "stream name" Content name "email name" or "program name"
	Modify program stream	Deactivate content Stream name "stream name" Content name "email name" or "program name"
	Modify program stream	Remove content Stream name "stream name" Content name "email name" or "program name"
	Modify program token	Add token "token name" value "token value"
	Modify program token	Edit token "token name" New value "new value" old value "old value"
	Modify program token	Delete token "token name"
	Modify program setup	Add analytics behavior "behavior name"
	Modify program setup	Edit analytics behavior "behavior name" Old behavior "behavior name"
	Modify program setup	Delete analytics behavior "behavior name"
	Modify program setup	Change program status. New value "on/off" Old value "off/on"
	Modify program setup	Add period cost value "#" program month "yyyy-mm"
	Modify program setup	Edit period cost New cost value "#", New program month "yyyy-mm", Old cost value "#", Old program month "yyyy-mm"
	Modify program setup	Delete period cost. Value "#" program month "yyyy-mm"
	Export	N/A
Event Program	Create	Channel type "channel type" or Cloned from "program name"

	Rename	New name "new name", previous name "previous name"
	Delete	N/A
	Clone	Cloned to workspace "workspace name" Location "campaign folder" or "engagement program" Cloned program name "new name"
	Edit channel	New channel "new channel" Old channel "old channel"
	Modify program token	Add token "token name" value "token value"
	Modify program token	Edit token "token name" New value "new value" old value "old value"
	Modify program token	Delete token "token name"
	Modify program schedule	Set schedule to start on "start date, start time" and end by "end date, end time"
	Modify program schedule	Changed schedule to "new date, new time"
	Modify program setup	Add analytics behavior "behavior name"
	Modify program setup	Edit analytics behavior "behavior name" Old behavior "behavior name"
	Modify program setup	Delete analytics Behavior "behavior name"
	Modify program setup	Add period cost value "#" program month "yyyy-mm"
	Modify program setup	Edit period cost New cost value "#", New program month "yyyy-mm", Old cost value "#", Old program month "yyyy-mm"
	Modify program setup	Delete period cost. Value "#" program month "yyyy-mm"
	Modify program setup	Added event partner 'partner_name'
	Export	N/A
Folders	Create	N/A
	Delete	N/A
	Edit	Added token "token_name", value "value"
	Edit	Edited token "token_name" new value "token_value" old value "old_token_value"
	Edit	Deleted token "token_name"
Forms	Create	Coming Soon. Learn more or Cloned from "form name"
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" Old description "old description"
	Edit	Edited form settings
	Edit	Edited field details

	Clone	Cloned to "Design studio" into folder "foldername" Cloned asset name "name" or Cloned to "Marketing Activities" into program "program name" Cloned asset name "name"
	Move	Moved to "Design studio" into folder "folder name" or Moved to "Marketing activities" into program "program name"
Forms	Approve	Used by # assets
Landing Page	Create	Created using template "template name" or Cloned from "asset name"
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" Previous "previous description"
	Clone	Cloned to "Design studio" into folder "foldername" Cloned asset name "name" Cloned asset URL "www.url.com" or Cloned to "Marketing Activities" into program "program name" Cloned asset name "name" Cloned asset URL "www.url.com"
	Move	Moved to "Design studio" into folder "folder name" or Moved to "Marketing activities" into program "program name"
	Approve	N/A
	Draft	Landing page was drafted because template "template name" was approved
Un-Approve	N/A	
Landing Page Template	Create	Blank or Cloned from "asset name"
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" previous description "previous description"
	Clone	Cloned to "folder name" Cloned asset name "name"
	Export	N/A
	Approve	Used by # assets
	Un-Approve	N/A

List (static)	Create	N/A
	Export	N/A
	Clone	Cloned to "Person Database" into folder "foldername" Cloned asset name "name" or Cloned to "Marketing Activities" into program "program name" Cloned asset name "name"
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
Smart Campaign	Create	N/A
	Activate	N/A
	Deactivate	N/A
	Abort	N/A
	Move	Moved to "Programs" into program "program name" or Moved to "Folders" into folder "folder name"
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" Previous "previous description"
	Delete	N/A
	Clone	Cloned to "Programs" into program "program name" Cloned asset name "name" or Cloned to "Folder" into folder "folder name" Cloned asset name "name"
	Modify smartlist setup	Shows snapshot of current state, including names and values of filters and triggers
	Modify campaign schedule	N/A
Modify flow step action	Shows snapshot of current state, including names and values of each flow step	
Smart List	Create	Cloned from "smart list name"
	Export	N/A
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" Previous "previous description"
	Delete	N/A

	Clone	Cloned to "Person Database" into folder "foldername" Cloned asset name "name" or Cloned to "Marketing Activities" into program "program name" Cloned asset name "name"
	Modify smartlist setup	Shows snapshot of current state, including names and values of filters and triggers
Snippet	Create	Blank or Cloned from "snippet name"
	Edit	Added segmentation "segmentation_name"
	Edit	Removed segmentation
	Edit	Edited
	Delete	N/A
	Rename	New name "new name", previous name "previous name"
	Edit	New description "new description" Previous "previous description"
	Clone	Cloned to "folder name" Cloned snippet name "name"
	Approve	Used by # assets
	Approve with No-Draft	N/A
	Un-Approve	N/A

Admin Audit Trail

Admin Area	Action	Change Details
IP Restrictions	Edit	Edited IP restrictions to the following: Allowed/Blocked "block", IP Address "#", Disabled IP Restrictions ""
Partition	Create	Partition created with name "partition name"
	Delete	"partition name" partition deleted
Password Strength	Edit	Password security changed to template: Standard Security, min length: #, lower-upper: #, number: #, mixed case: # , expiration : #, session timeout: #
Role	Create	Role created with "role name" (NOTE: if you need details about permissions added, please contact support) - shows snapshot of permissions assigned to the role
	Delete	"Role name" role was deleted
	Edit	Role Edited from "previous name" to "new name" (NOTE: if you need details about permissions edited, please contact support) - shows snapshot of permissions assigned to the role

Smartlist Report	Edit	SmarList edited for login to download: "true or false"
User	Create (invite)	User Invited with: Email "email address", Name "first and last name", Access Expires "blank or with a date", API User "true or false" - shows snapshot of roles and workspaces assigned to the user
	Delete	"user name" user deleted
	Edit	User has been renamed from "old name" to "new name" with email: "email", apiUser: "true or false" access expires: "blank or with a date"
	Edit	User has been edited for email: "email", apiUser: "true or false", access expires: "blank or with a date"
	Edit	Shows snapshot of current state, including roles and workspaces assigned to the user
	Issue	Calendar license issued to email: "user's email" name: "user's name"
	Reset	Password reset for name "name" and email "email"
Workspace	Create	Workspace created with name "workspace name"
	Delete	"workspace name" workspace deleted

Related Articles

- [Filtering in Audit Trail](#)

