

# Exclude Specific IPs from Being Tracked

Ever want to exclude your own employees and organization name from the tracking and reporting in Web Personalization?

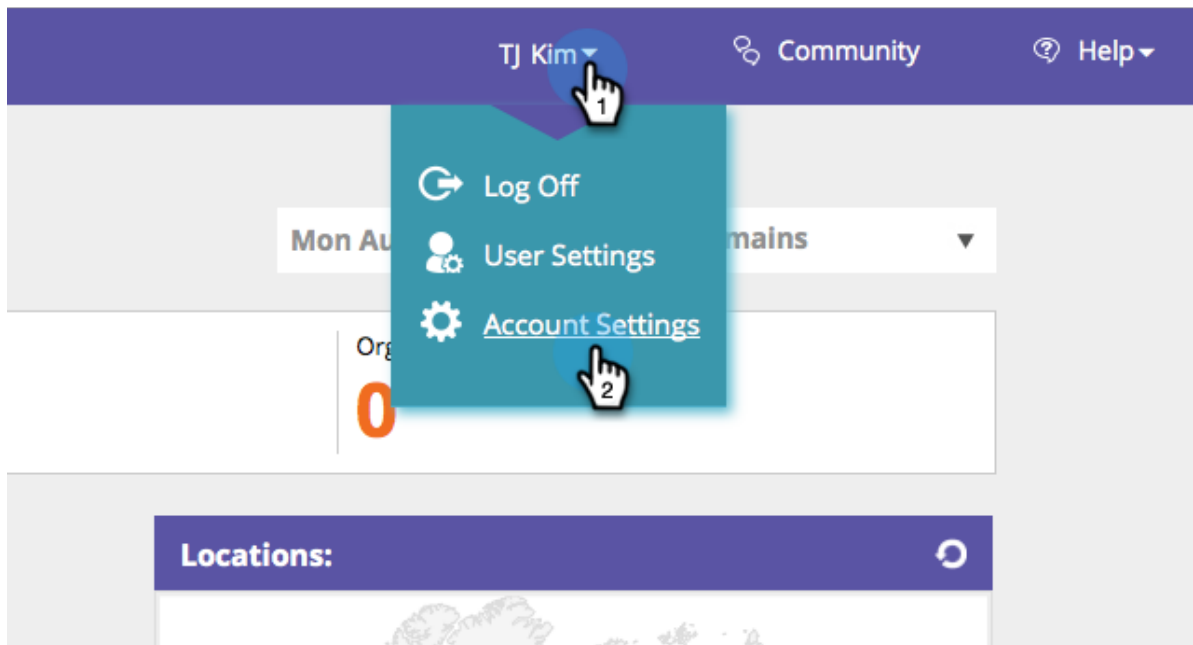
You can exclude individual IPs and all or part of a range of IPs.



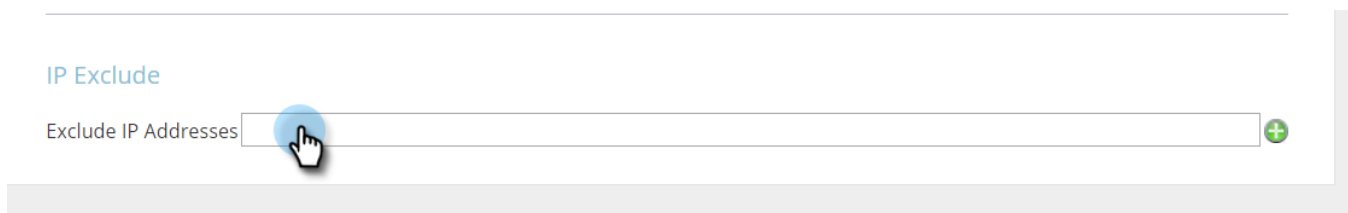
## Note

This process can take up to five minutes to complete.

1. Log into Web Personalization and under your login, click **Account Settings**.



2. Scroll down to the **IP exclude** area. If you're excluding IP addresses for the first time, click in the empty **Exclude IP Addresses** field.



3. Enter the individual IP(s) or ranges of IPs you want to exclude from tracking and reporting, and click **Save**.

## IP EXCLUDE ✕

192.168.10.255  
192.168.11.\*  
192.168.12.[250-254]  
192.168.13.255/24

Add an IP address or a range of IP addresses per line to exclude from all tracking, campaigns and reporting in Web Personalization. Adding IP addresses can take up to 5 minutes to activate.

Examples of expressions supported:

- Single IP: 192.168.10.255 - will exclude traffic from 192.168.10.255
- Full Range: 192.168.10.\* - will exclude traffic from 192.168.10.0 to 192.168.10.255
- Semi Range: 192.168.10.[250-254] - will exclude traffic from 192.168.10.250 to 192.168.10.254
- Subnet Mask: 192.168.10.255/24 - will exclude traffic from 192.168.10.255

CANCEL SAVE

### Note

You can exclude a single IPv4 or IPv6 address, or a full range, semi range, or by subnet mask. The items in the example above show one of each, based on the examples provided in the Marketo form itself.

4. The Exclude IP Addresses field now lists the IP addresses you entered. To edit the IP exclusions, click the green plus to reopen the form.

IP Exclude

Exclude IP Addresses 192.168.10.255;192.168.11.\*;192.168.12.[250-254];192.168.13.255/24; +

Did you see how easy that was? Now you can exclude all data from the IPs added, either individually or by range.