

# Create a Contact in Microsoft Dynamics



## FYI

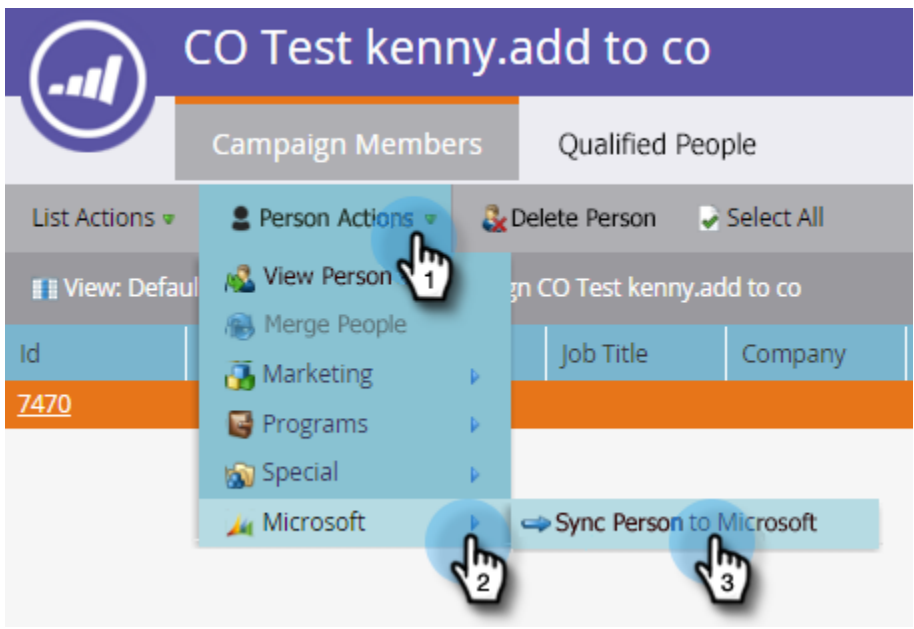
Marketo is now standardizing language across all subscriptions, so you may see lead/leads in your subscription and person/people in docs.marketo.com. These terms mean the same thing; it does not affect article instructions. There are some other changes, too. [Learn more.](#)

1. Select the Marketo only person (Microsoft Type is empty) that you want to create as a contact in Dynamics.

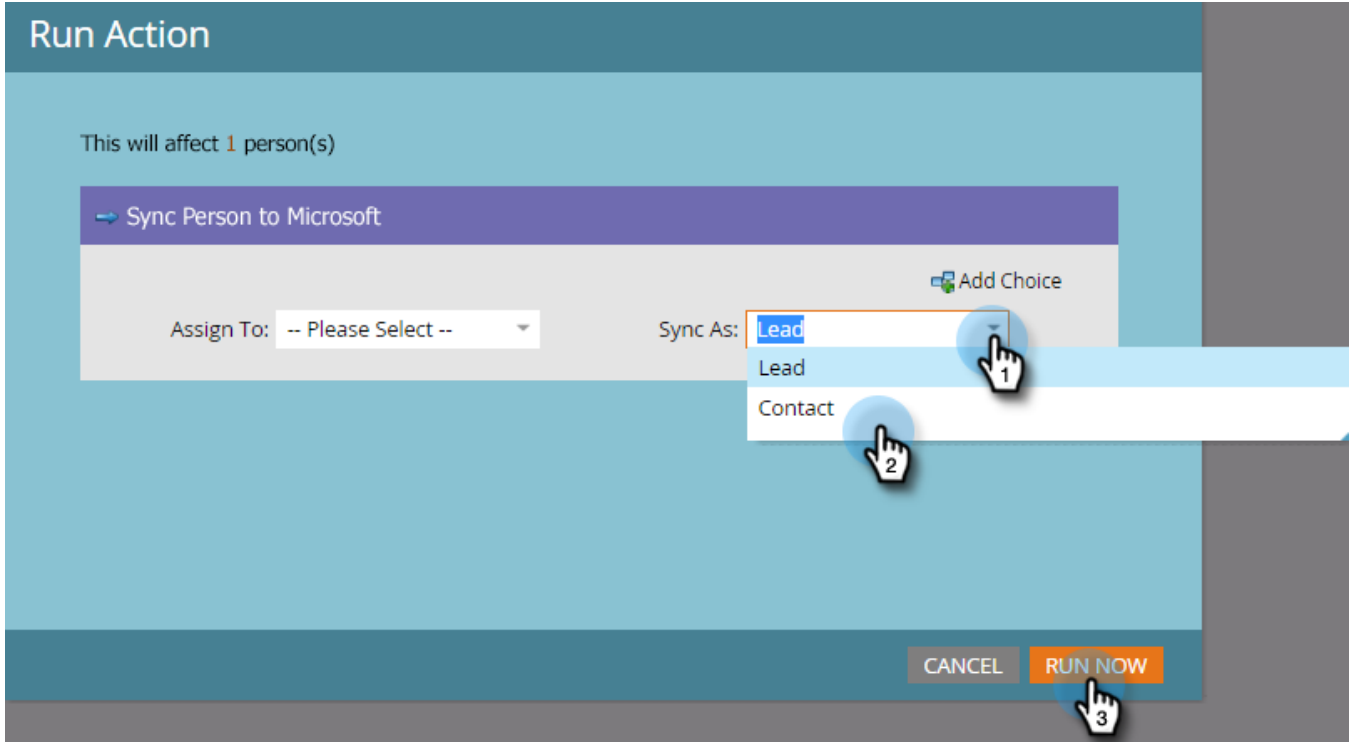
The screenshot shows the Microsoft Dynamics interface for a campaign named "CO Test kenny.add to co". The interface includes a header with a bar chart icon, tabs for "Campaign Members" and "Qualified People", and a toolbar with "List Actions", "Person Actions", "Delete Person", and "Select All". Below the toolbar, there is a view selector set to "View: Default" and a title "Members of campaign CO Test kenny.add to co". A table with columns "Id", "Last", "First", "Job Title", "Company", and "Email" is displayed. The first row is highlighted in orange and contains the values "7470", "mkto", "mkto2", and a partially visible email address. A hand cursor is pointing at the "mkto" value in the "Last" column.

Id	Last	First	Job Title	Company	Email
7470	mkto	mkto2			

2. Click **Person Actions** and **Microsoft**, and select **Sync Person to Microsoft**.



3. Click **Sync As** and select **Contact**. Click **Run Now**.



4. The new Lead record is created in Dynamics. Marketo then qualifies that Lead record into a Contact that is not associated to any Account in Dynamics.

## Summary

### CONTACT INFORMATION

Full Name *	Steve S
Job Title	--
Account Name	--
Email	steve@marketo.com
Business Phone	--
Mobile Phone	--
Fax	--
Preferred Method of C	Any
Address	--
Alma Mater	--
c_string	--

5. Now, you can select **Contact** when you use the Sync As constraint in a smart campaign filter.

1 - Person was Synced to Microsoft

Add Constraint ▾

Assign To:	is	Select...
Date of Activity:	in past	30 days
Sync As:	is	Select...

Lead

Contact