

# Enable/Disable Communication Limits in an Email Program

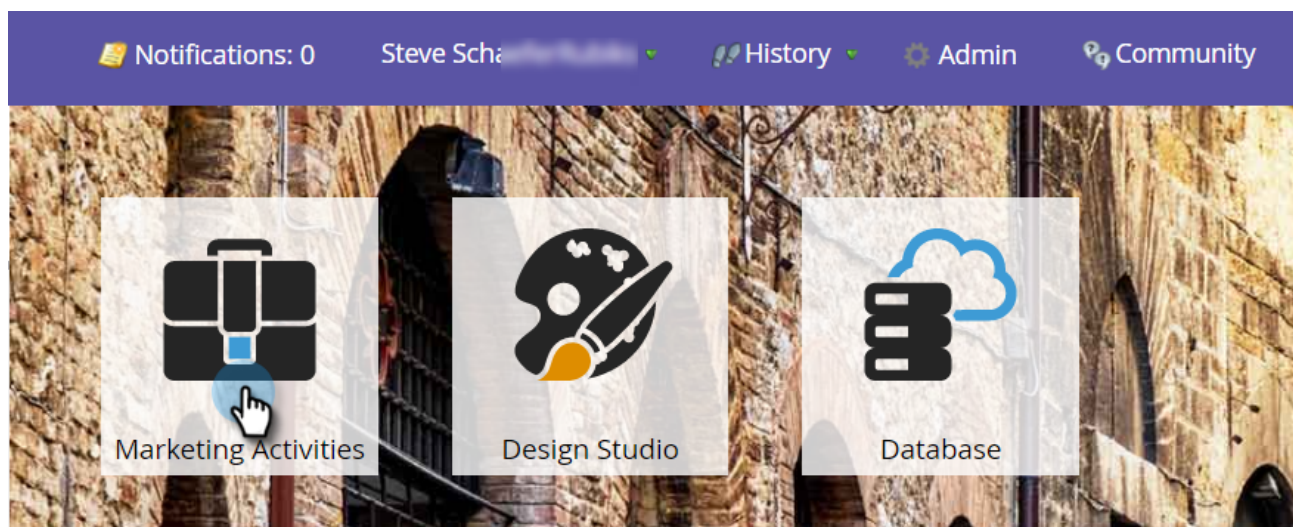
When running an email program, you can choose to ignore or respect the [admin level communication limits](#). Here's how to do it.



## Definition

Communication limits are [set in the Admin section](#) and help you avoid sending one person too many emails.

1. Go to **Marketing Activities**.



2. Find and select your email program.

Notifications: 3 demo3

My Email Program Smart List Setup My To

New Program Actions

View: Control Panel

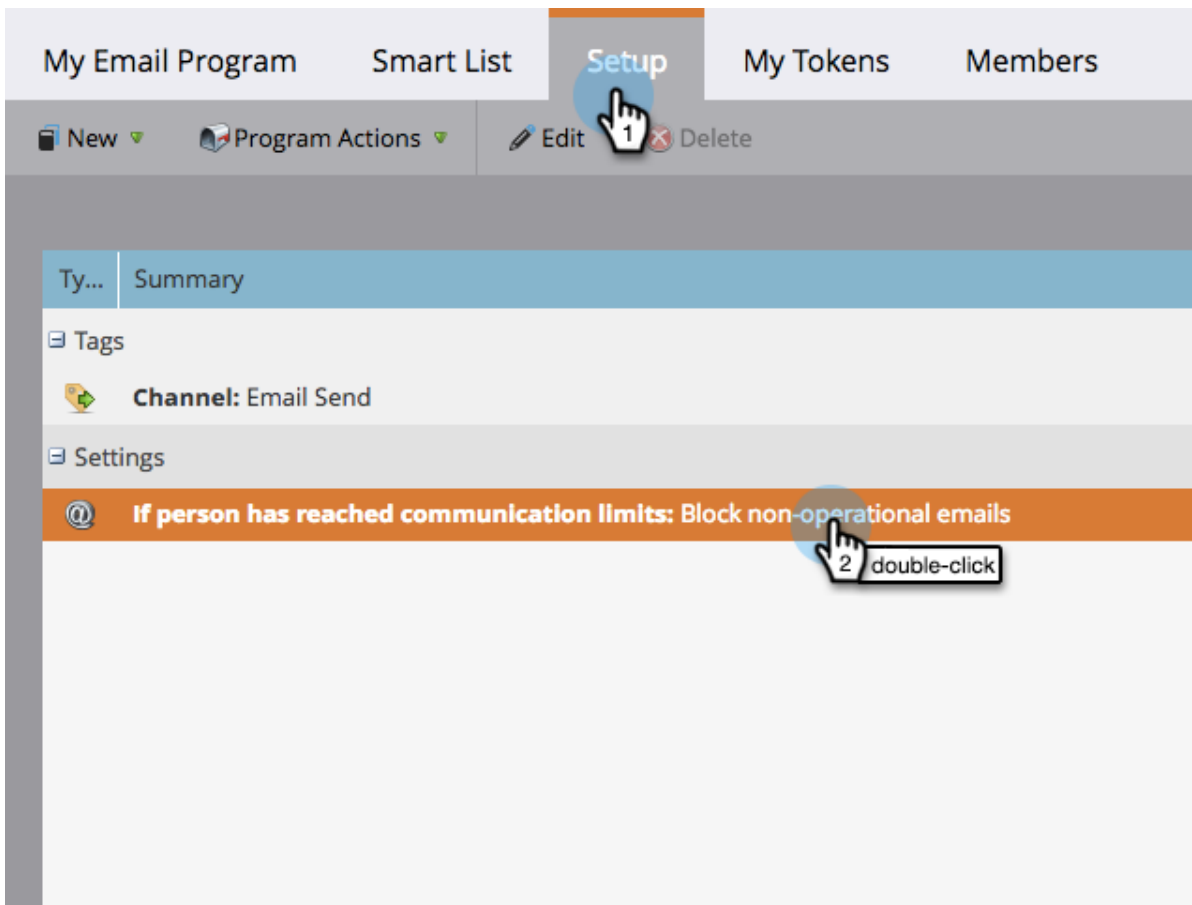
**Audience** ✓

People:	<u>20568</u> ↻
Blocked:	<u>31</u>

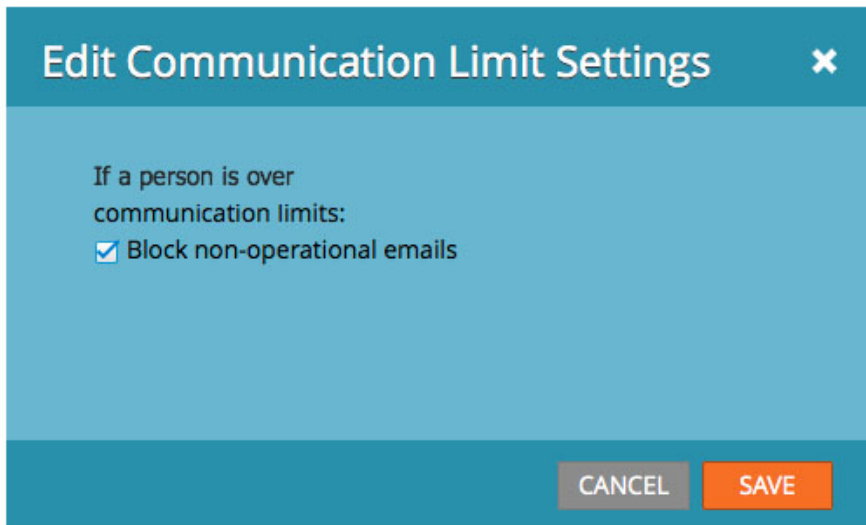
Edit Smart List Import List

**Schedule** ✓

3. Under the **Setup** tab, double-click the communication limit line item.



4. By default, non-operational emails are blocked if communication limits are reached, but if you want to bypass them, clear the checkbox and click **Save**.



Leaving **Block non-operational emails** checked will prevent sending the email to anyone who has received more emails than your admin settings allow.