

Create a Form

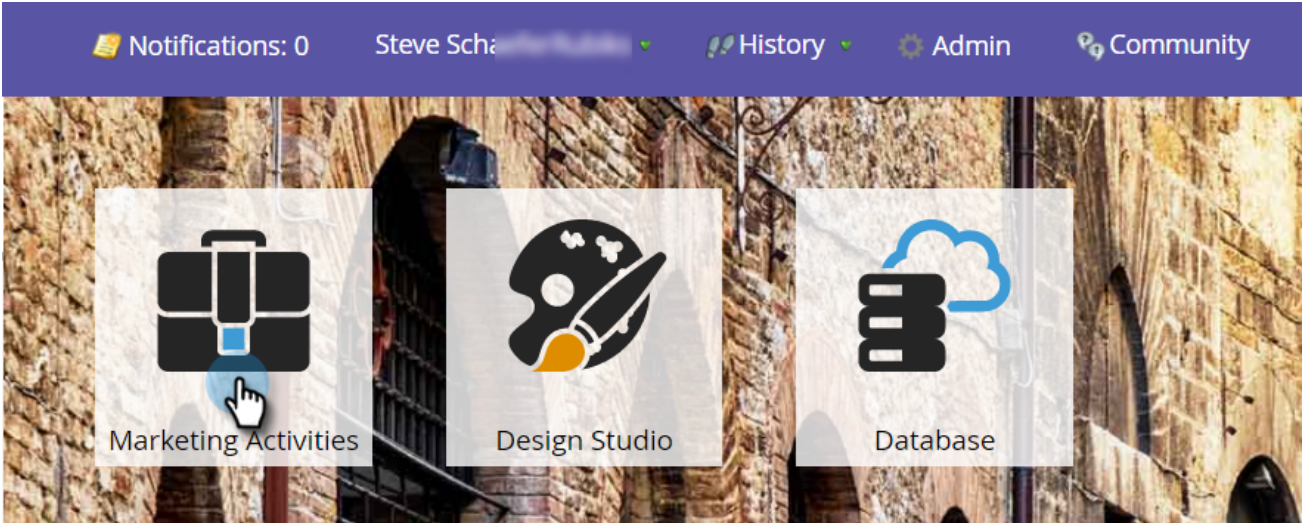
Create and use a form on a landing page to generate new names. It's really easy - here's how to get started.



Tip

Most customers create a new form for each landing page, but you can also create one form to be used with multiple landing pages. It's entirely up to you!

1. Go to **Marketing Activities**.



2. Find and select your **program**.

Marketing Activities...

- Marketing Activities
 - Active Marketing Programs
 - Learning
 - Big Launch Webinar - 1**
 - Email Program 2
 - My Email Program
 - My Nurture Program
 - My Program -- AZ
 - My Tradeshow Program
 - Promotion
 - Scoring 1

Big Launch Webinar - 1 Assets Setup My Tokens

New Program Actions

View: Summary

Big Launch Webinar - 1

Settings

Channel: [Web Content](#)

Created: April 18, 2017 3:20 PM PDT by

Last Modified: May 15, 2017 1:47 PM PDT

Results

3. Under **New**, click **New Local Asset**.

Marketing Activities...

- Marketing Activities
 - Active Marketing Programs
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Big Launch Webinar - 1 Assets Setup My Tokens

New Program Actions

- New Campaign Folder
- New Smart Campaign
- New Local Asset**
- Import Program

Big Launch Webinar - 1

Settings

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Results


4. Select **Form**.


New Local Asset


 Smart Campaign


 Email


 List


 Landing Page

 Smart List

 Form

 Report

 Test Group

 Email Program

5. Enter a form **Name** and click **Create**.

New Form ✕

Program: *

Name: *

Description:

Open in editor

CANCEL CREATE

Note



Form Editor 2.0 is the default. The original form editor is not recommended and is only available to older customers.

Sweet! Now that the form is created, let's go ahead and dress it up.

Related Articles

- [Select a Form Theme](#)
- [Add a FieldSet to a Form](#)

