

Use a Webhook in a Smart Campaign

To use a [webhook](#), add it to a [smart campaign](#) as a flow action.



Availability

Not all customers have purchased this functionality. Contact your sales rep for details.

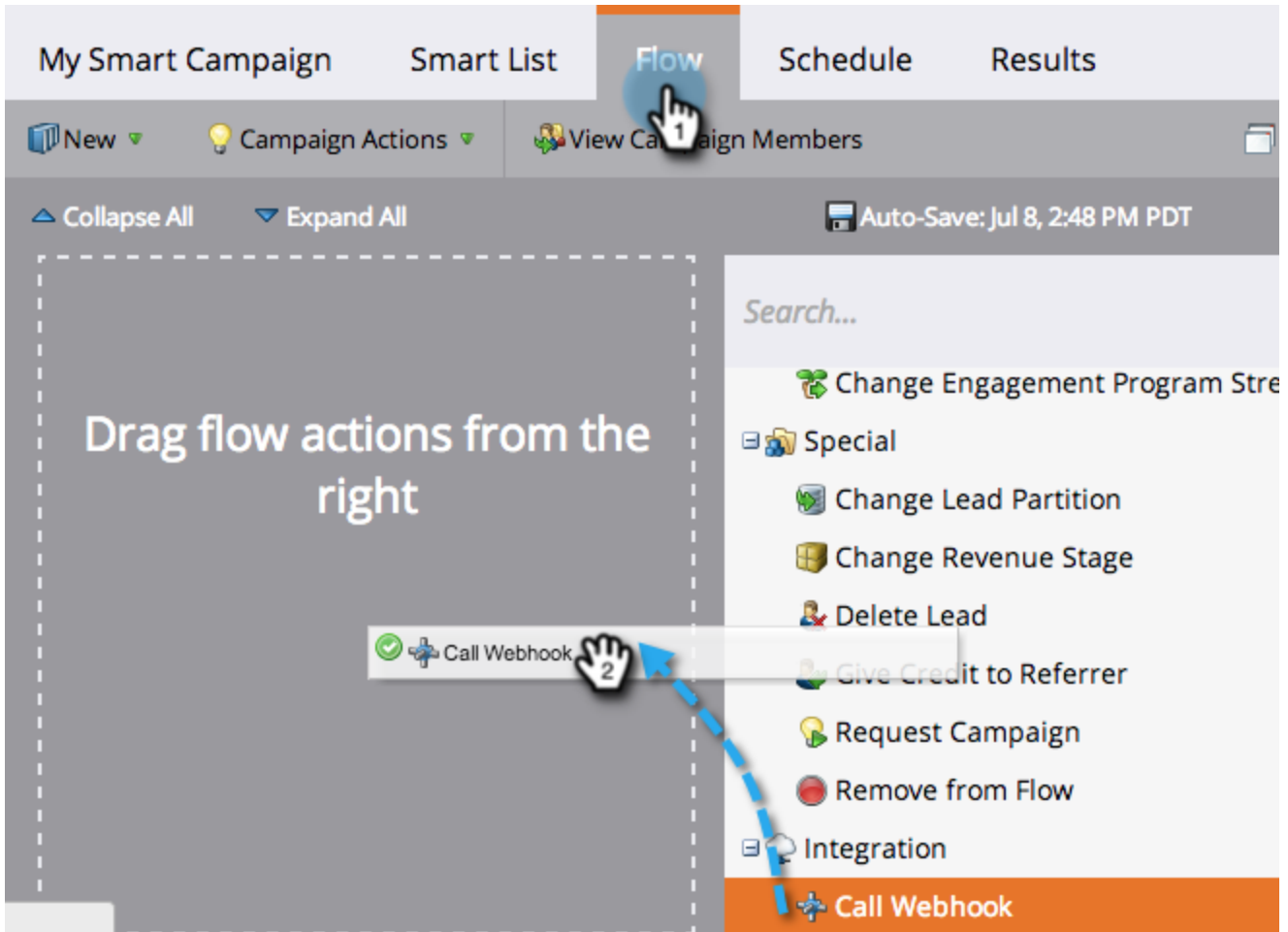
1. [Create a smart campaign](#).



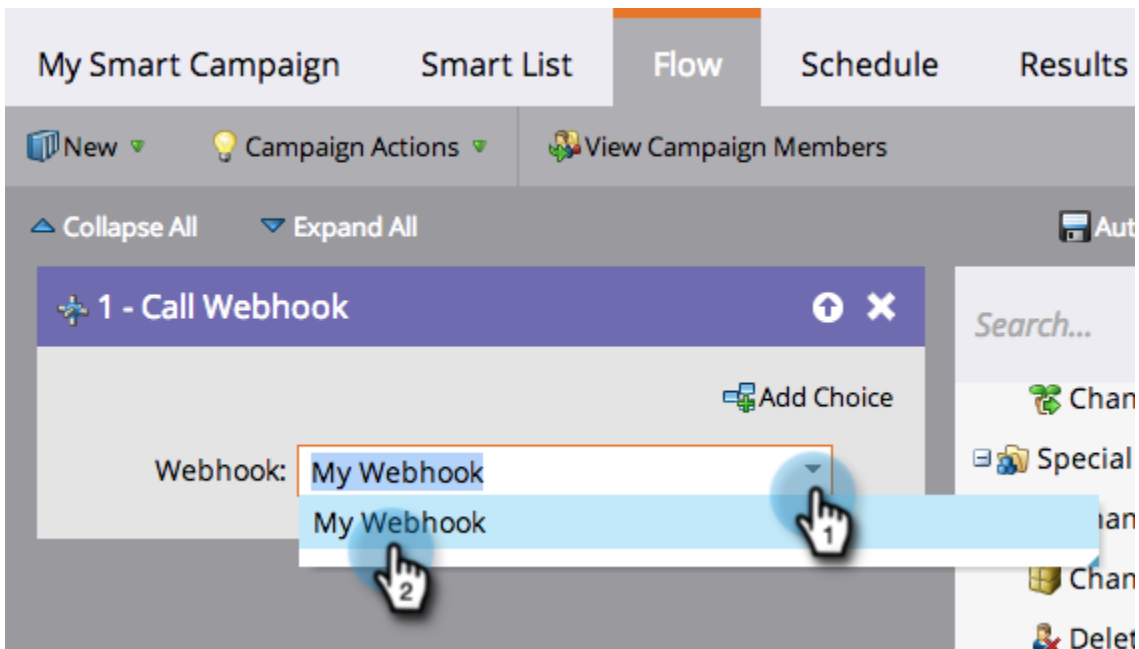
Note

Webhooks can only be used in trigger campaigns.

2. Go to the **Flow** tab and drag in the **Call Webhook** flow action.



3. Select the Webhook.



4. You can also use Webhooks in a smart list.

webhook ✎ ✕

- ✎ Triggers
 - ✎ Webhook is Called
- ✎ Filters
 - ✎ Activity History
 - ✎ Webhook is Called
 - ✎ Inactivity Filters
 - ✎ Not Webhook is Called

5. Finally, you can use Webhooks in **Add Choice** in a flow step.

1 - Send Email ✎ ✕

✎ Add Choice

Choice 1 ▾

If: Webhook ✎

Email: Not Webhook is Called
Webhook is Called

Default Choice

Email: -- Do Nothing --

Note: Only the first matching choice applies