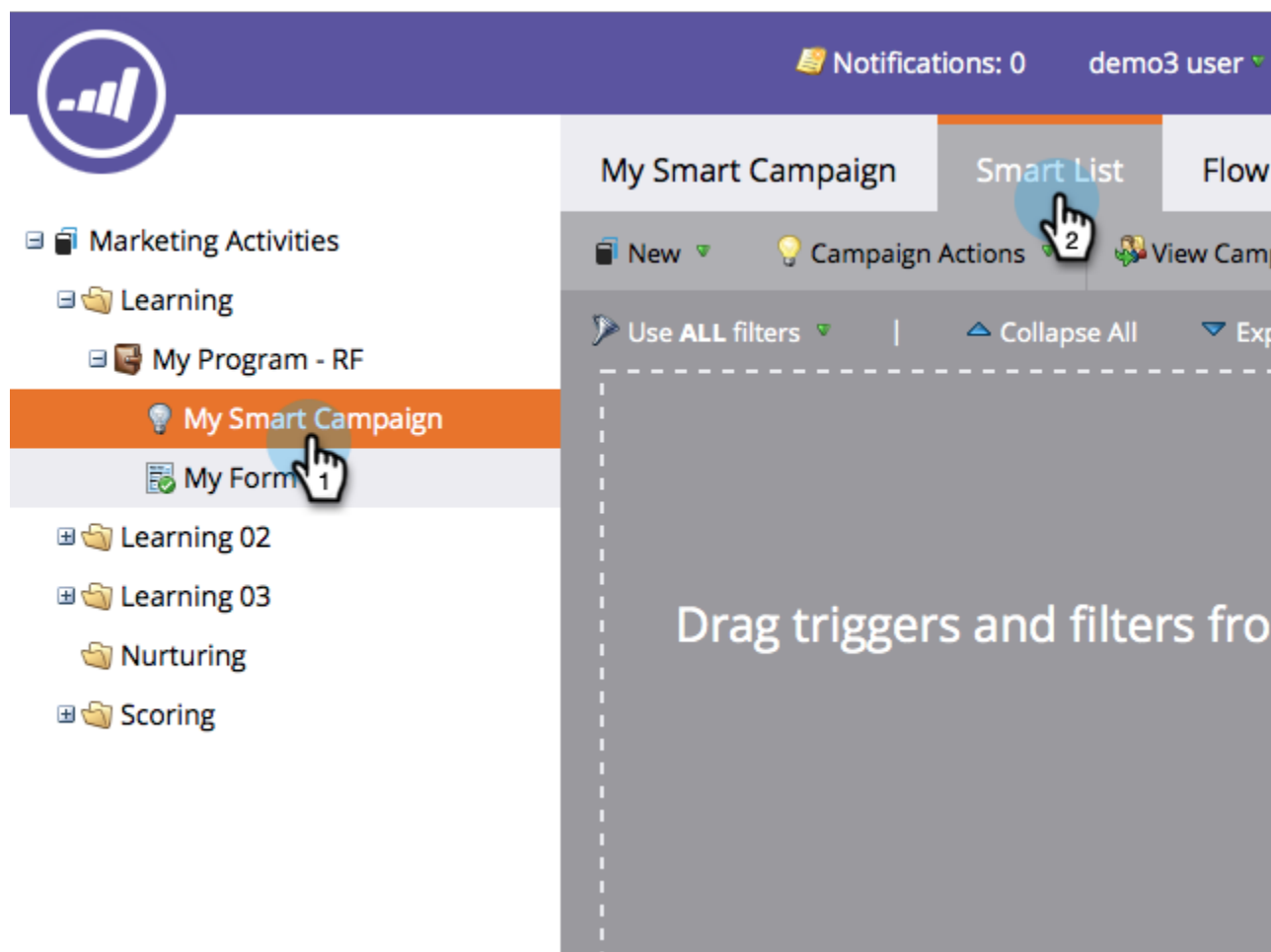


# Define Smart List for Smart Campaign | Trigger

Make a smart campaign run on one person at a time based on live events by adding triggers.

1. In your smart campaign, click the **Smart List** tab.



2. Search for the trigger and then drag and drop the trigger to the canvas.

The screenshot shows a user interface for configuring a campaign. At the top, there is a navigation bar with 'Notifications: 0', 'demo3 user', 'Admin', 'Community', and 'Help'. Below this, there are tabs for 'Campaign', 'Smart List', 'Flow', 'Schedule', and 'Results'. The 'Smart List' tab is active. Underneath, there are options for 'Campaign Actions' and 'View Campaign Members'. A 'Collapse All' and 'Expand All' button is visible, along with an 'Auto-Save: no changes' indicator. The main area is divided into two sections: 'Triggers' and 'Filters'. The 'Triggers' section has a dropdown menu with 'Fills Out Form' selected. The 'Filters' section has a dropdown menu with 'Fills' selected. A dashed box highlights the 'Fills Out Form' trigger in the 'Triggers' section and the 'Fills' filter in the 'Filters' section. A hand icon with the number '2' is positioned over the 'Fills Out Form' trigger, and a blue dashed arrow points from it to the 'Fills' filter. A hand icon with the number '1' is positioned over the 'Fills' filter. The text 'Triggers and filters from the right' is overlaid on the interface.

## Note

A smart campaign with triggers runs in **Trigger** mode. It runs on one person at a time based on events triggered and any additional filters.

3. Click the drop-down and choose an operator.

My Smart Campaign   Smart List   Flow   Schedule   Results

New   Campaign Actions   View Campaign Members

Use ALL filters   Collapse All   Expand All   Auto-Save: Jun

Fills Out Form

Add Constraint

Form Name: is   Select...   +

- 1 is
- 2 is not
- starts with
- not starts w...
- contains
- not contains
- is any

Trigge

Fill

## Caution

Red squiggly lines indicate errors or missing information. If not corrected, the campaign will be invalid and won't run.

## Tip

In a smart campaign with both triggers and filters, the triggers go at the top and when triggered, only people who satisfy the filter criteria go through the flow.

4. Define the trigger.

My Smart Campaign   Smart List   Flow   Schedule   Results

New   Campaign Actions   View Campaign Members

Use ALL filters   Collapse All   Expand All   Auto-Save: Jun

Fills Out Form   Add Constraint

Form Name: is   Select...   Email Unsubscribe Form   My Form   My Program - RF.My Form

## Note

With multiple triggers, a person goes through the flow if **ANY** one of the triggers gets activated.

To run the campaign on a set of people all at the same time, learn how to [Define Smart List for Smart Campaign | Batch](#).

## Related Articles

- [Define Smart List for Smart Campaign | Batch](#)
- [Add a Flow Step to a Smart Campaign](#)

