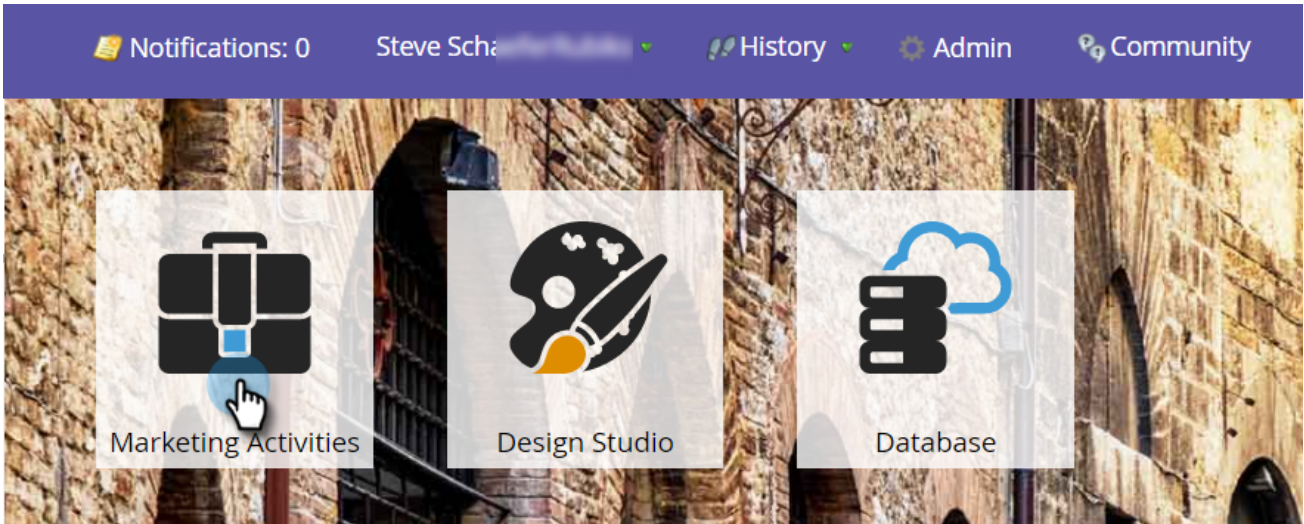


Embed a Form on Your Website

Marketo allows you to embed our forms on your own website. Here's how to get access to the embed code.

1. Go to **Marketing Activities**.



2. Find and select your form.

Notifications: 0 demo3

Marketing Activities

- Learning
 - My Program - RF
 - My New Form**
 - My Learning Page
- Learning 02
- Learning 03
- Nurturing
- Scoring

My New Form

Form Actions Edit Form

My New Form

Status: Approved

Type: Form

Status

- Summary
- Created
- Last
- Used

3. Under **Form Actions**, click **Embed Code**.

Reminder

The form must be approved for the **Embed Code** item to be visible/usable.



The screenshot shows a software interface with a dark blue header containing a logo and the text "Notifications: 0" and "demo3". On the left is a navigation sidebar with a tree structure: "Marketing Activities" (expanded), "Learning" (expanded), "My Program - RF" (expanded), "My New Form" (selected), "My Landing Page", "Learning 02", "Learning 03", "Nurturing", and "Scoring". The main content area displays a form titled "My New Form" with a context menu open. The menu items are: "Form Actions", "Edit Form", "Edit Draft", "Preview", "Clone Form", "Delete Form", "Embed Code", and "Move". A mouse cursor is pointing at "Form Actions" (labeled with a '1') and another cursor is pointing at "Embed Code" (labeled with a '2'). Below the menu, the form's status is shown as "Approved" and its type as "Form".



Caution

Form Prefill does not work when using the form embed code on your own pages *or* a Marketo landing page. Form Prefill is only meant to work when the form is used in a Marketo landing page via the Insert Element option.

4. Select/Copy the embed code, then click **Close**.

Embed Code ✕

Code Type:

Code

```
<script src="//app-sjint.marketo.com/js/forms2/js/forms2.js"></script>
<form id="mktoForm_1007"></form>
<script>MktoForms2.loadForm("//app-sjint.marketo.com", "162-LBR-557",
1007);</script>
```

1

CLOSE

2

Tip

Once the code is embedded on your website, any changes to the form in Marketo will be pushed to your site upon form approval. You do not need to make more changes to the code.

Now simply give the embed code to your web developer and have them add it to your site.

Note

If your developer wants to customize the look or access advanced API functions, show them the [Forms 2.0 Developers Page](#).

Great job! Do you want the [embed code to include lightbox code](#)? That's easy too!