Engagement Stream Performance Report

Want to know how your engagement content is performing? Try the engagement stream performance report.

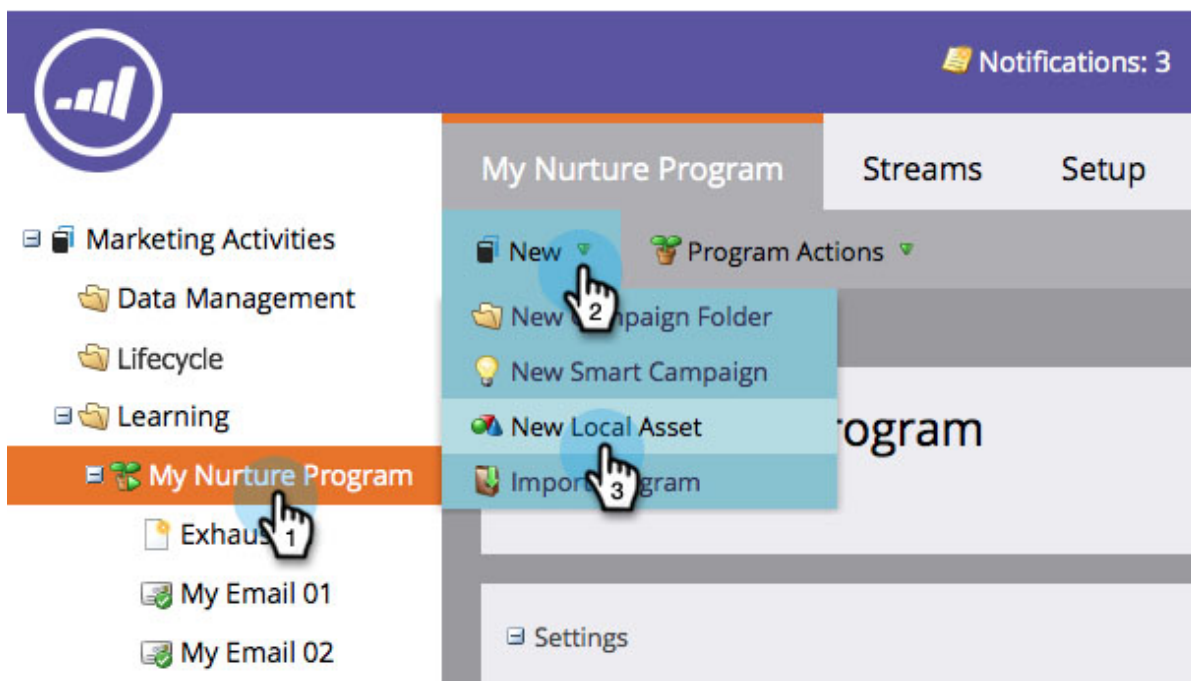## What's in this article?

Create the Report

Edit Settings

Run Report

Create the Report

1. Find and select your engagement program, then under **New** click **New Local Asset**.

2. Select **Report**.

New Local Asset

- 💡 Smart Campaign
- 🗃️ List
- 📄 Smart List
- 📊 Report
- 📕 Program
- ✉️ Email
- 🖼️ Landing Page
- 📋 Form
- AB Test Group

Tip

Creating the report under the program will automatically restrict it to the content of the program.

3. Select **Engagement Stream Performance** as the report **Type**.

4. Name your report and click **Create**.

Alright! Now let's check out the settings.

Edit Settings

All normal report settings apply with the addition of Engagement Program Email. This allows you to select specific emails to report on.
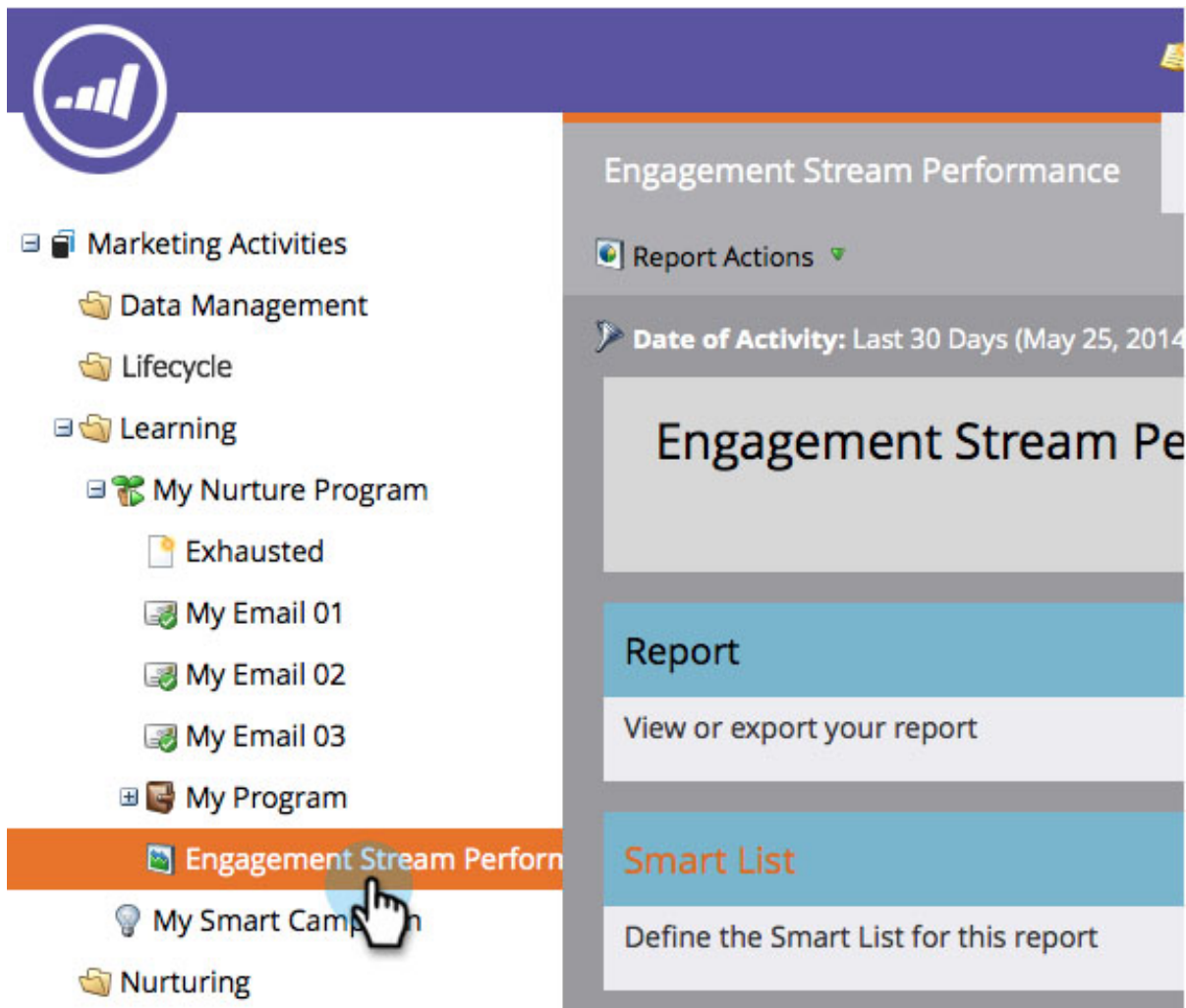
1. Find and select your report.

2. Under the **Setup** tab, double-click the **Engagement Program Email** filter.

3. Select the email(s) you want to report on and click **Apply**.
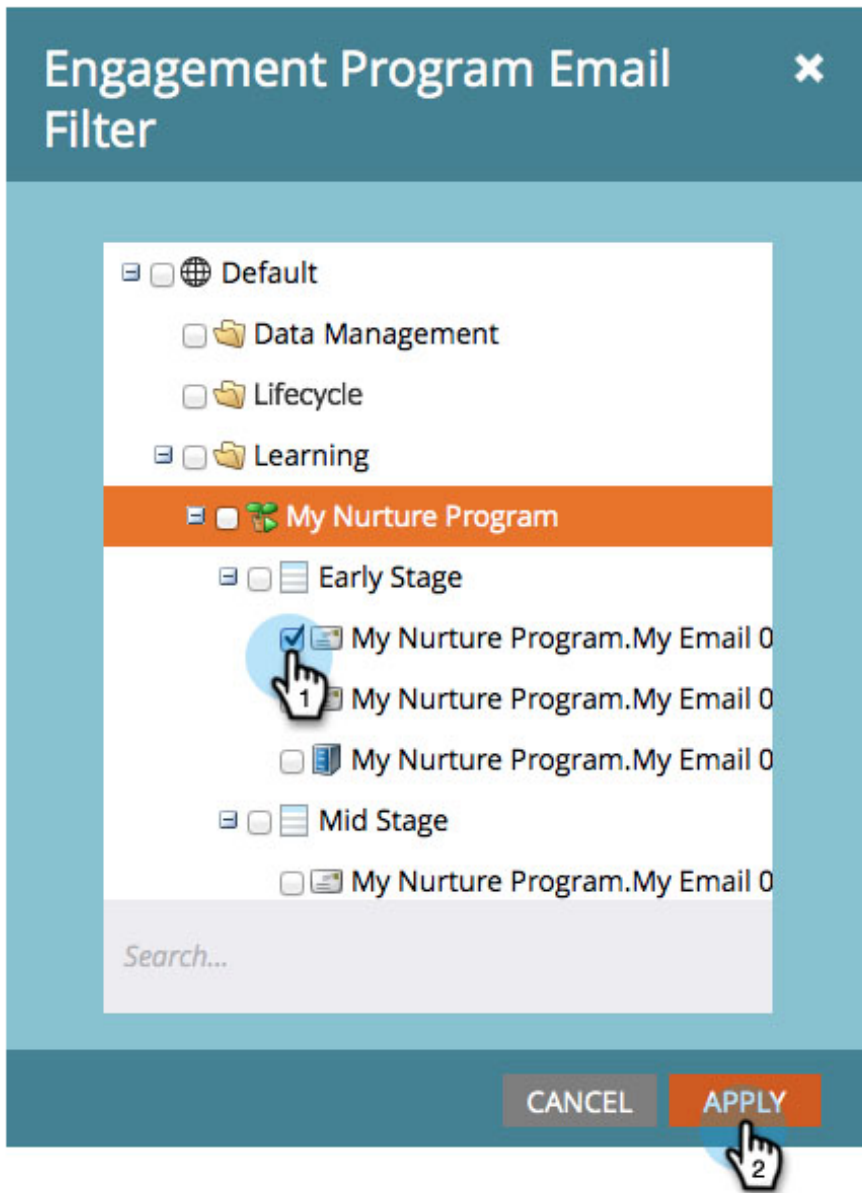
Run Report

1. To run the report simply click on the **Report** tab.

Email Name	Enga...	Sent	Delivered	% Deliv...	Hard B...	Soft Bo...	Pen...
⊟ My Nurture Program.Early Stage							
My Nurture Program.My Em...	--	2565	2533	98.7	15	0	0
Total:		**2565**	**2533**	**98.8%**	**15**	**0**	**0**

Tip

Although not illustrated, Engagement Score is a column in this report. See Understanding the Engagement Score for details on what it is.

Great job! Notice that the report is grouped by engagement program.