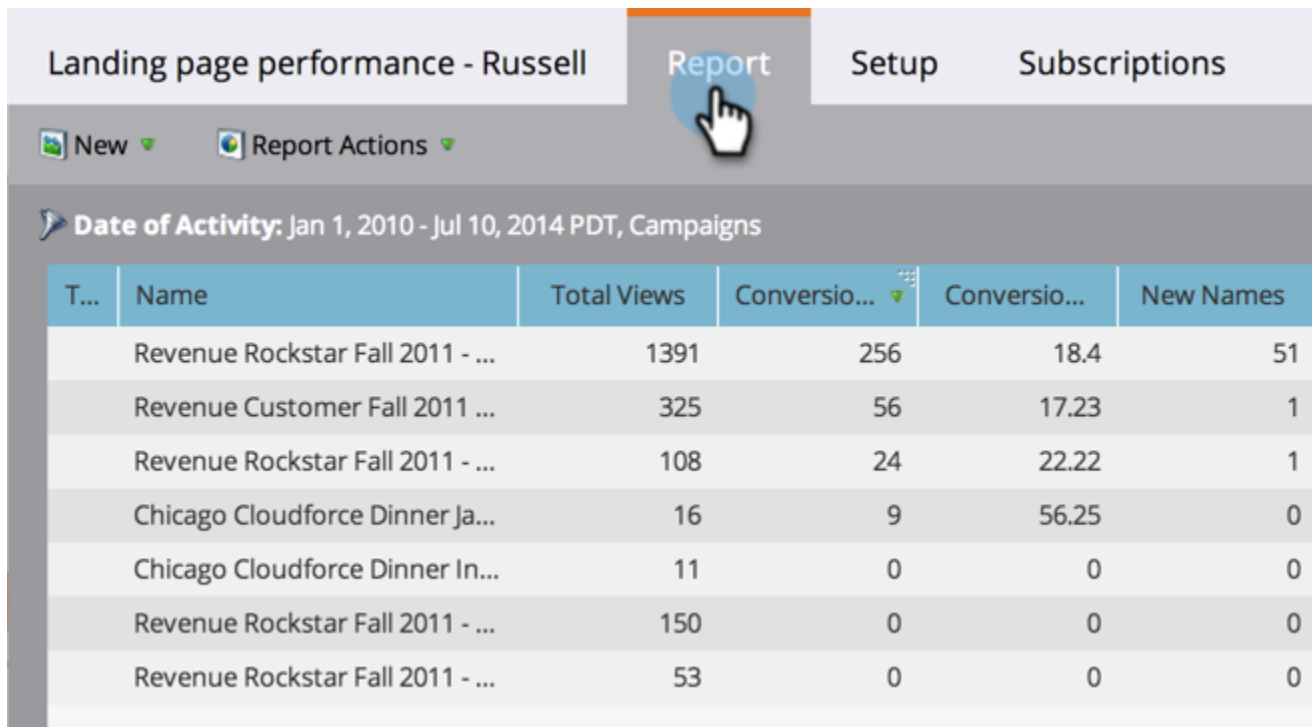


Landing Page Performance Report

See how many people filled out the forms in your landing pages, and how many of them were new.

1. [Create a report](#) and select the Landing Page Performance [report type](#).
2. [Set the time frame of your report](#) and click the Report tab.
3. That's it! Explore your report to assess how well your landing pages are doing.



T...	Name	Total Views	Conversio...	Conversio...	New Names
	Revenue Rockstar Fall 2011 - ...	1391	256	18.4	51
	Revenue Customer Fall 2011 ...	325	56	17.23	1
	Revenue Rockstar Fall 2011 - ...	108	24	22.22	1
	Chicago Cloudforce Dinner Ja...	16	9	56.25	0
	Chicago Cloudforce Dinner In...	11	0	0	0
	Revenue Rockstar Fall 2011 - ...	150	0	0	0
	Revenue Rockstar Fall 2011 - ...	53	0	0	0

Among the columns in a landing page performance report, Conversions and Conversion % reflect the number of times someone filled out a form.

Tip

Find the pages with the highest Conversion percentage! [Sort your report](#) on that column and choose Sort Descending.

The AB icon in the report indicates the stats are the total for all pages in that [landing page test group](#).

4. Scroll to the right to see the number of visits that originated from various social media platforms.

New

Report Actions



Date of Activity: Jan 1, 2010 - Jul 10, 2014 PDT, Campaigns

es	First Activity (P...	Last Activity (P...	Twitter	Facebook	LinkedIn	Google
51	Aug 17, 2011 2:12...	Nov 2, 2011 9:28 ...	0	0	0	
1	Aug 16, 2011 6:59...	Nov 2, 2011 9:29 ...	0	0	0	
1	Aug 29, 2011 1:06...	Nov 9, 2011 11:24...	0	0	0	
0	Jun 9, 2011 12:54 ...	Aug 23, 2011 8:06...	0	0	0	
0	Jun 1, 2011 1:34 PM	Jun 2, 2011 10:34 ...	0	0	0	
0	Nov 1, 2011 2:02 ...	Mar 20, 2012 6:55...	0	0	0	
0	Nov 1, 2011 1:44 ...	Jan 27, 2012 3:18 ...	0	0	0	



Jul 13, 2014 1:24 PM PDT

Export

7 items

Note

Activity generated by the [social button with analytics](#) is not included here. For those stats, see the [Social Dashboard](#).



Deep Dive

Learn about other interesting reports in the [Basic Reporting](#) deep dive.



Related Articles

- [Filter your landing page performance report](#) by local or global assets.

