

Filter People in a Report with a Smart List

Use smart lists to filter your reports by specific person attributes.



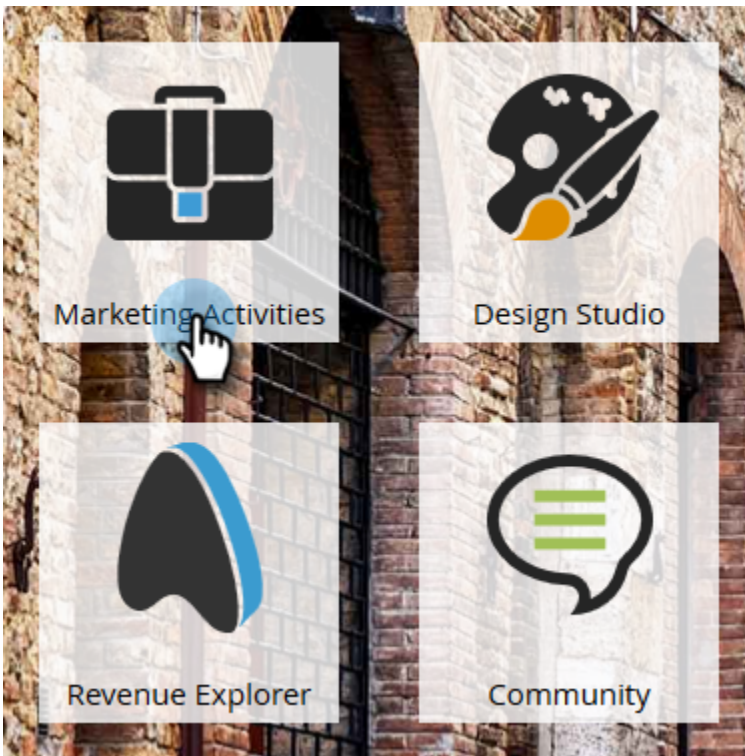
FYI

Marketo is now standardizing language across all subscriptions, so you may see lead/leads in your subscription and person/people in docs.marketo.com. These terms mean the same thing; it does not affect article instructions. There are some other changes, too. [Learn more.](#)

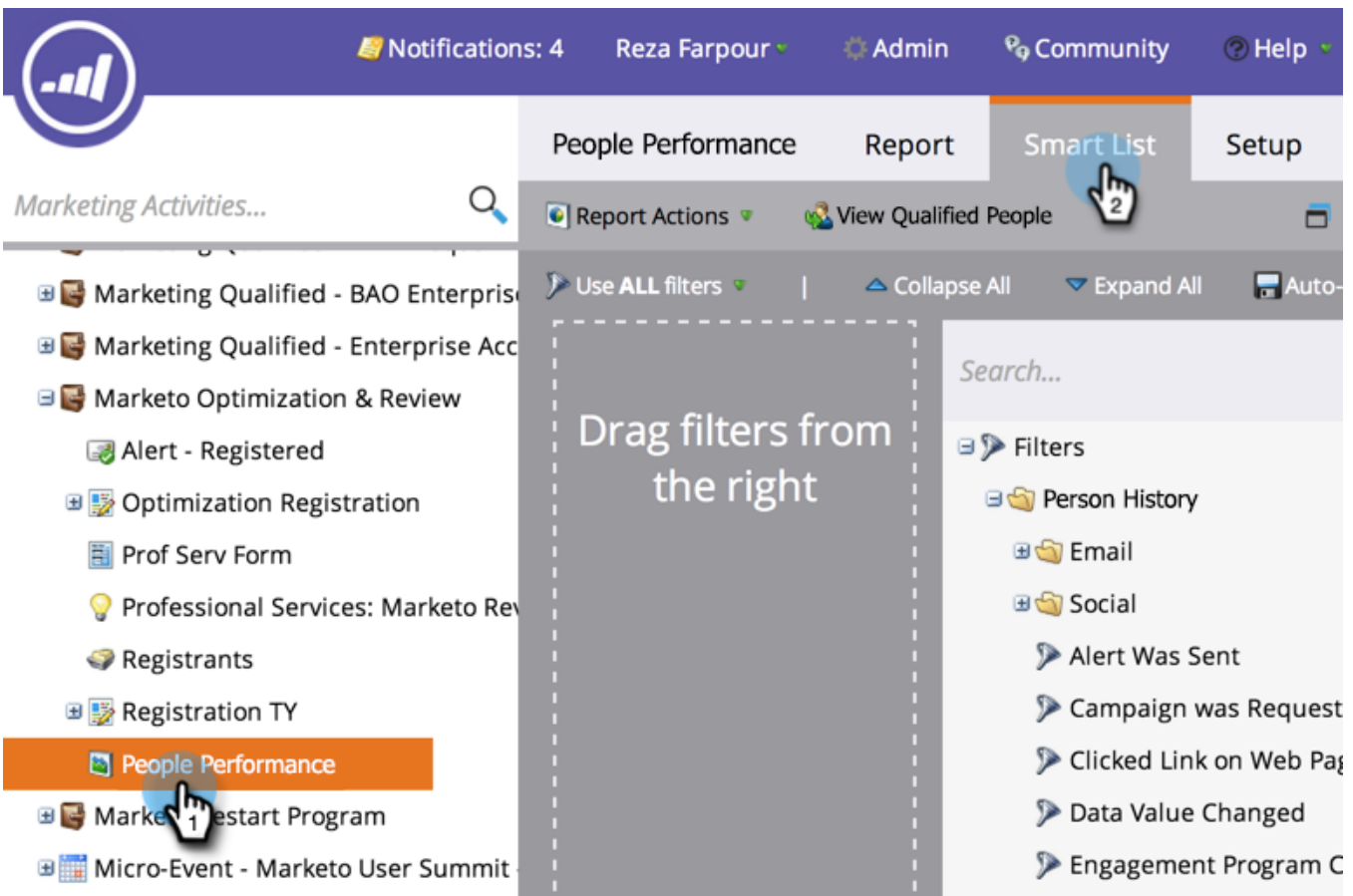
You can use smart lists with these report types:

- [People Performance](#)
- [People by Status](#)
- [People by Revenue Stage](#)
- [Email Performance](#)
- [Email Link Performance](#)
- [Engagement Stream Performance](#)
- [Campaign Activity](#)
- [Campaign Email Performance](#)
- [Company Web Activity](#)
- [Web Page Activity](#)

1. Go to the **Marketing Activities** area.



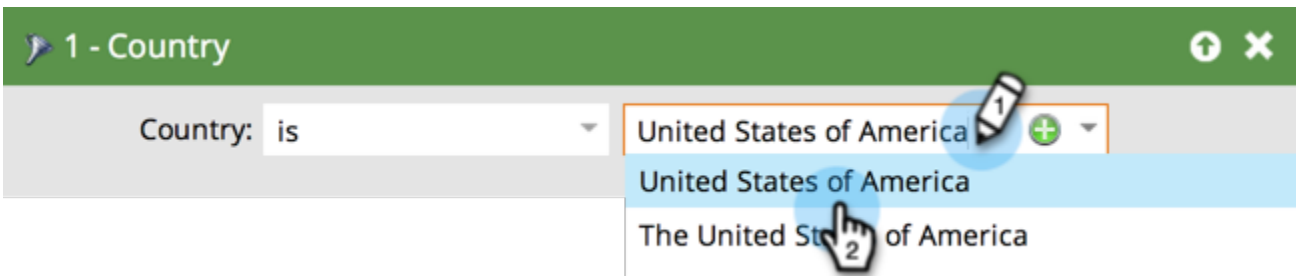
2. Select your report from the navigation tree and click the **Smart List** tab.



3. Find the appropriate filter, and drag it over.



4. Configure the filter.



5. Click the **Report** tab to see your filtered report.

People Performance **Report** Smart List Setup

Report Actions Drill-Down

Person Created At: All Time

Created At	Total People
People by Created At/ Months	
Jun 2012	2
May 2012	154
Apr 2012	231
Mar 2012	1,702
Feb 2012	59
Jan 2012	237
Dec 2011	158
Nov 2011	921
Oct 2011	61

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Great! Now your report shows you data for just the people that match the smart list.



Deep Dive

For more ways to use reports, see the [Basic Reporting](#) deep dive.