

Revenue Cycle Models

- [Understanding Revenue Models](#)
- [Understanding Revenue Model Phases](#)
- [Understanding Revenue Model Success Path](#)
- [Create a New Revenue Model](#)
- [Using Revenue Model Inventory Stages](#)
- [Using Revenue Model SLA Stages](#)
- [Using Revenue Model Gate Stages](#)
- [Using Revenue Model Transitions](#)
- [Create a Success Path Analyzer](#)
- [Report on Your Revenue Model](#)
- [Enable Custom Field Groups for Model Performance Analysis \(Leads\)](#)
- [Find all Leads in a Revenue Cycle Model](#)
- [Using the Success Path Analyzer](#)
- [Approving Stages and Assigning Leads to a Revenue Model](#)
- [Approve/Unapprove a Revenue Model](#)
- [Changing the Name of a Stage](#)
- [Cloning a Marketo Example Revenue Model](#)
- [Merging Two Stages in the Revenue Modeler](#)
- [Set Google AdWords Conversions in the Revenue Model](#)
- [Start Tracking by Account in the Revenue Modeler](#)
- [Set Google AdWords Conversions in the Revenue Model with a Manager Account](#)