

Live Feed Overview

The Live Feed is a floating window that can be launched from the web application or the Gmail plug-in, and offers a real-time look at prospect engagement.

- What's in this article?
- Engagement Tab
- Tasks Tab
- Target Tab

Engagement Tab



TODAY'S ACTIVITIES

96

0 0 0



Engagement

Tasks

Target

Arthur Song
CEO
United Oil & Gas Corp.



- Web IM @ 2018-04-18 17:50:01**
Apr 18 5:50 PM
- Web IM @ 2018-04-18 17:45:02**
Apr 18 5:45 PM

View 1 more +

Tina Gooden
Edge Communications



- Web IM @ 2018-04-18 17:50:01**
Apr 18 5:50 PM
- Web IM @ 2018-04-18 17:45:02**
Apr 18 5:45 PM

View 1 more +

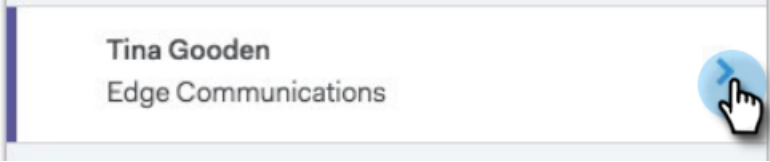
Edna Frank
Email: [Hello friend](#)



- Clicked on [www.google.com](#)**
Apr 17 5:06 PM in San Mateo, CA
- Viewed your email**
Apr 17 5:06 PM

See engagement (views, clicks, and replies) with your MSE emails in real time.

People marked with purple are engaging with your marketing content. These people may not exist in MSE. You can click the down arrow to add them, and get a list of other quick actions.



People marked with a blue line represent engagement with emails sent through MSE.

Tasks Tab



TODAY'S ACTIVITIES

15

13

6

3



Engagement

Tasks

Target

Create New Task

2 Tasks

View by: Today & Tomorrow

Followup



Tom Ripley
Regional Gen... at United Oil & G...



Call

Today

Email Contact info



Sharon Pennington
Weare Health Plans



Email

Tomorrow

2 Overdue

View by: Last 3 Days

What's new



Shweta Rao

Yesterday



Email

Follow-up Call



Shweta Rao

Yesterday



Call

Quickly check your to-do list right from the Live Feed.

Create new or manage open tasks.

Filter on today, tomorrow, today *and* tomorrow, or next 7 days.



Note

You cannot use the custom date filter in the Live Feed, but you can in the web application.

Use quick action buttons to quickly make a call, send an email, or navigate to a person's LinkedIn profile.

Target Tab

Marketto Sales Engage

Secure | https://toutapp.com/live

TODAY'S ACTIVITIES

96

0 0 0

W Th F Sa Su

Engagement **Tasks** **Target**

Shelly Brownelly
SVP, Technology
Western Telecommunications Co... **460** >
LEAD SCORE

No Marketing Activities to display.

Violet Maccleod
VP, Finance
Emerson Transport **353** >
LEAD SCORE

No Marketing Activities to display.

Bertha Boxer
Director of Vendor Relations
Farmers Coop. of Florida **300** >
LEAD SCORE

No Marketing Activities to display.

Shweta Rao **200** >
LEAD SCORE

Web IM @ 2018-04-18 17:50:01
Apr 18 5:50 PM

Web IM @ 2018-04-18 17:45:02
Apr 18 5:45 PM

View 1 more +

See your top people (ordered from highest to lowest) ranked by lead score. The lead score is pulled over from your Marketo instance.

- Leads will be generated when their person score increases in Marketo.
- We show the top 50 leads.
- You will only see the people that have been assigned to you in Salesforce.