

Dynamically Toggle Visibility of a Form Field

Prerequisites

- [Add a Country Picklist to your Form](#)

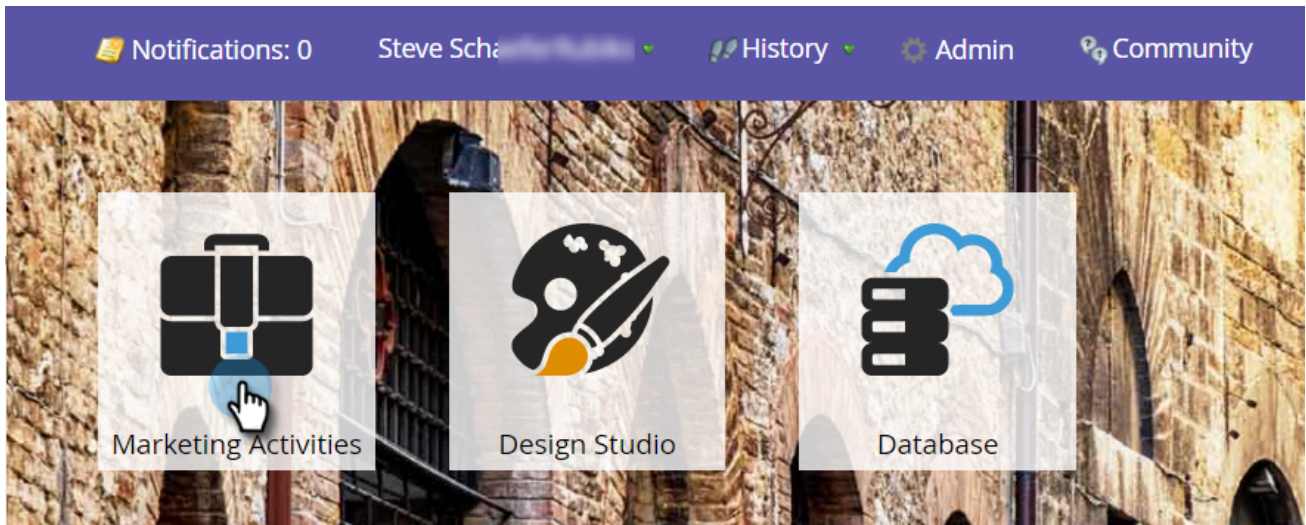
One really cool feature of Marketo forms is that you can dynamically hide/show form fields or [fieldsets](#).



Example

In this example, let's hide the **State** field unless **Country** is selected as "United States."

1. Go to **Marketing Activities**.



2. Select your form and click **Edit Form**.

The screenshot shows a marketing management interface. On the left is a sidebar titled "Marketing Activities..." containing a tree view with categories like "Active Marketing Programs", "Learning", and "Big Launch Webinar - 1". Under "Big Launch Webinar - 1", there are items such as "Auto Response Email", "Change Program Status", "form2", "Learn About the Speaker", "My Email Alert", "My Form Test", and "My Page". The "My Form Test" item is highlighted with a mouse cursor. The main content area is titled "My Form Test" and shows details: "Status: Approved" and "Type: Form". At the top of the main area, there are buttons for "Form Actions" and "Edit Form", with a mouse cursor pointing to "Edit Form".

3. Select the field you want to hide/show dynamically and click the link for **Visibility Rules**.

The screenshot shows the "Field Details" configuration page. On the left, there are form fields for "First Name:", "Last Name:", "Email Address:" (with a red asterisk), and "Country:". Below these is a "State:" dropdown menu with a "Select..." option, highlighted by a mouse cursor labeled "1". A "Submit" button is at the bottom left. On the right, there are configuration options: "Field Width:" (dropdown), "Instructions:" (text area), "Values:" (with a link "Edit (50)"), and "Multiple Selections:" (checkbox). Below this is a "Behavior" section with "Is Required:" (checkbox), "Visibility Rules:" (with a link "Disabled"), and "Form Pre-fill:" (dropdown with "Enabled" selected, highlighted by a mouse cursor labeled "2"). At the top right, there are "NEXT" and "FINISH" buttons, and a "Delete" button with a minus sign icon.

4. Find and select the field you want to build a condition around.

State Visibility Rules

Show State

If Country:

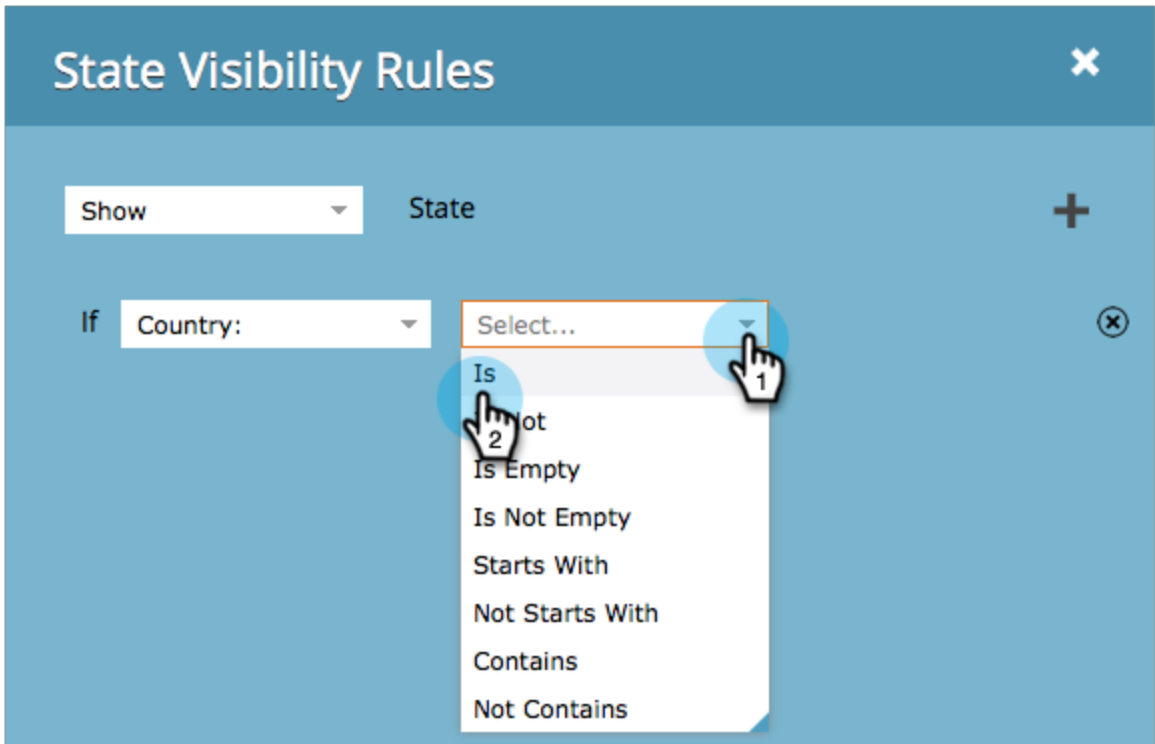
Country:

CANCEL SAVE

5. Select the operator.

Tip

This is cool because you can choose fuzzy matches like "starts with."



6. Select the value(s) to look for, then click outside of the drop-down.

State Visibility Rules

Show State

If Country: Is

Field Label: State:

Picklist Values:

Select...|
AK|AK
AL|AL
AR|AR
AZ|AZ

Ukraine
United Arab Emirates
United Kingdom
United States
Urug
Uzbekistan
Vanuatu
Vatican City
Venezuela
Vietnam
Yemen
Zambia
Zimbabwe

CANCEL SAVE

Tip

You can select multiple values by clicking them while the drop-down is open. For example, you can select United States and Canada.

Note

We previously converted Country to a pick-list field type and [added all countries as values](#).

7. Click **Save**.

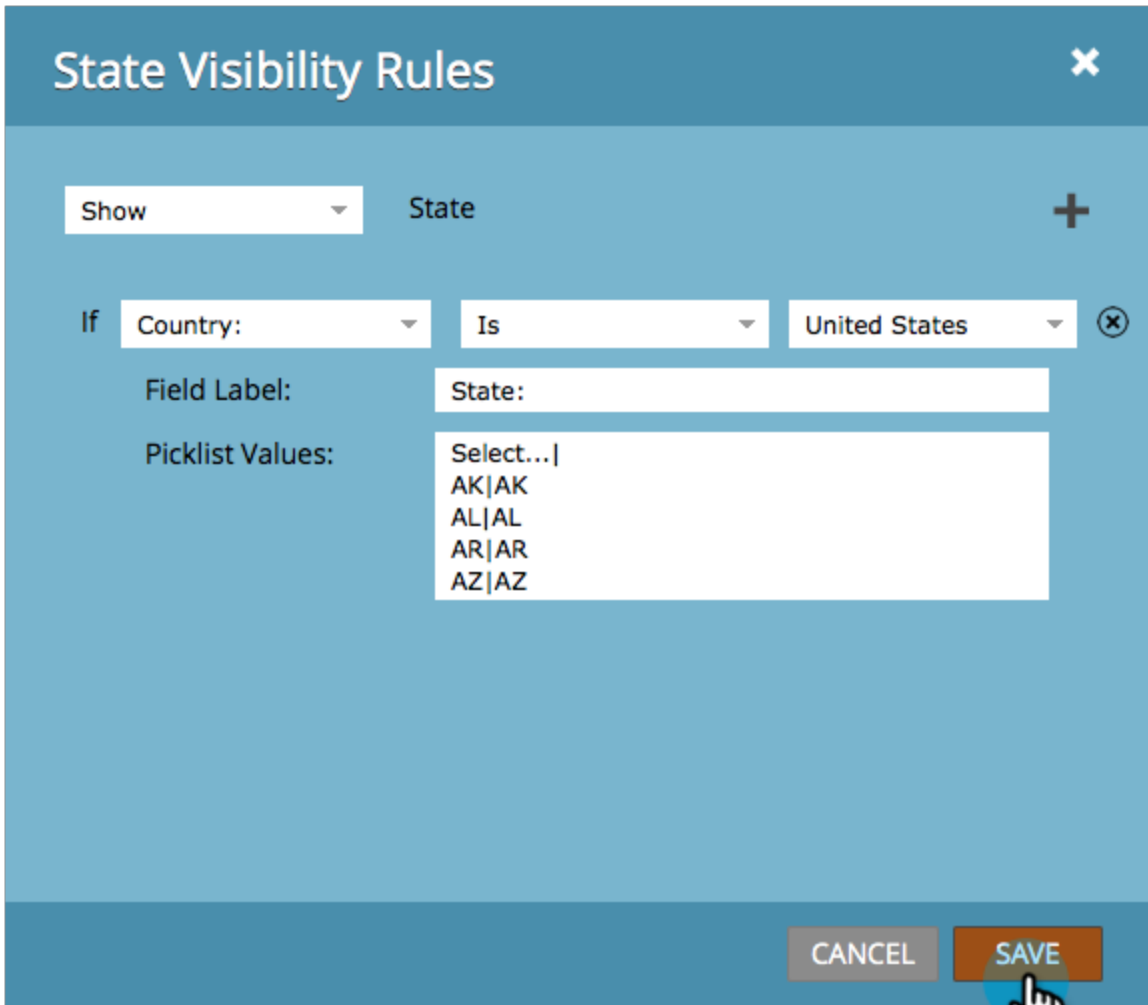
State Visibility Rules ✕

Show ▼ State +

If Country: ▼ Is ▼ United States ✕

Field Label: State:

Picklist Values:
AK|AK
AL|AL
AR|AR
AZ|AZ



And that's it! Now when people fill out this form and select United States for Country, the State field will dynamically appear with the choices specified.

Deep Dive

Want to learn more about [forms](#)?