

Add Additional Landing Page CNAMEs

You may want to add landing page CNAMEs to allow different URLs to point to your Marketo landing pages. Following the steps below will help you manage multiple domains.



Caution

Cookies are not shareable across domains.



Tip

Same top level domain - Good! Cookies are shared.

go.mycompany.com > info.mycompany.com

Different top level domains - Bad! Cookies are not shared.

go.mycompany.com > go.mynewcompany.com



Admin Permissions Required

What's in this article?

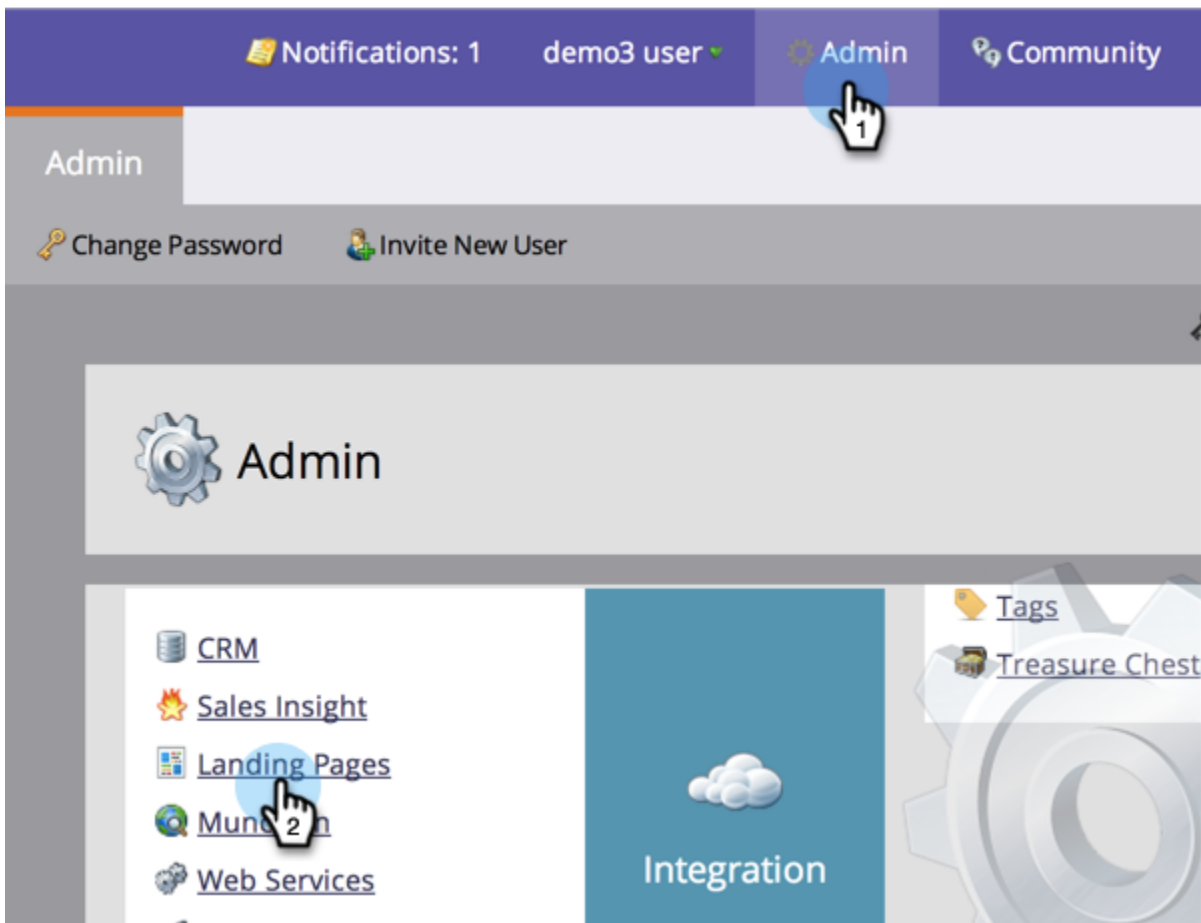
[Find Your Account String](#)

[Send Request to IT](#)

[Add a New CNAME](#)

Find Your Account String

1. Go to the **Admin** area and click **Landing Pages**.



2. Copy the **Account String** from the **Settings** section.

Settings		EDIT
Domain Name:	http://info.yourcompanydomain.com	
<i>page example</i>	http://info.yourcompanydomain.com/pageName.html	
<i>doc example</i>	http://info.yourcompanydomain.com/rs/images/carboltdemo3/doc.pdf	
Fallback page:	http://www.yourcompanydomain.com/notfound.html	
Homepage:	http://www.marketo.com	
Account String:	carboiddemo3	
Form Prefill:	Enabled	

3. Make a note of it for the next step.

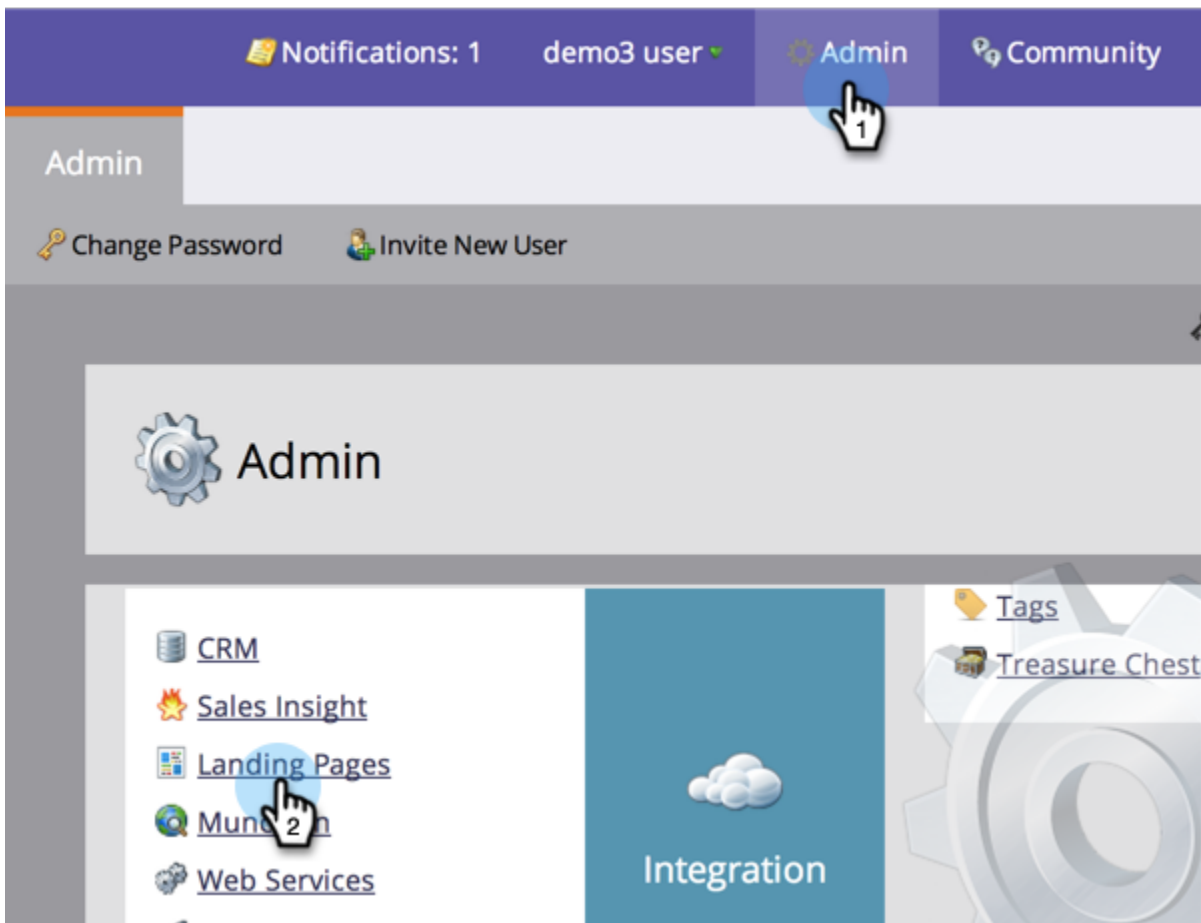
Send Request to IT

1. Ask your IT department to setup the following CNAME: (Replace the word [CNAME] with the CNAME of your choice and [ACCOUNT STRING] with the text from the previous step).

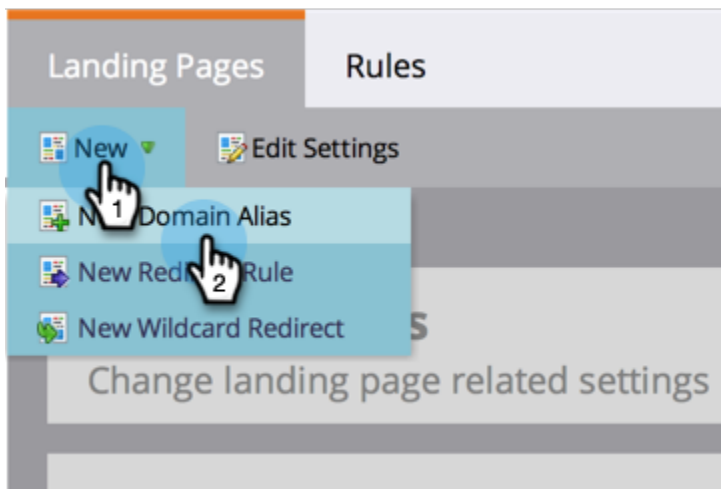
[CNAME].YourCompany.com > [ACCOUNT STRING].mktoweb.com

Add a New CNAME

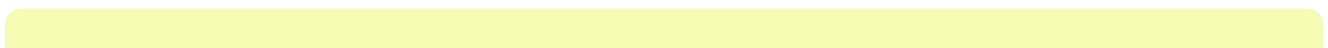
1. Once your IT department has created the CNAME, go to **Admin** then click **Landing Pages**.



2. Click **New** then select **New Domain Alias**.



3. Enter your **Domain Alias**. The **Default Page** is displayed if the visitor does not put in a URL. Enter where they should go in that case.




Note

For the Default Page, you can select a landing page or an external URL, such as your public website.



New Domain Alias ✕

Domain aliases can be used to create microsites or additional subdomains

Domain Alias: * 

Default Page: *

[Use non-Marketo Landing Page](#)

Note: The default page will be displayed if the user navigates to <http://product2.mycompany.com/>

4. Enter your **Default Page** and click **Create**.

New Domain Alias



Domain aliases can be used to create microsites or additional subdomains

Domain Alias: ✖

Default Page: ✖

[Use Marketo Landing Page](#)

Note: The default page will be displayed if the user navigates to <http://product2.mycompany.com/>

CANCEL

CREATE

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Nice! Now you know what to do if you ever want to add a CNAME.