

Audit Trail Overview

Audit Trail gives you the ability to obtain a complete history (six months' worth) of changes made within your Marketo instance.



Note

Audit trail data history began as of September 14, 2016.

What's in this article?

[What is Audit Trail](#)

[What We Audit](#)

[Audit Trail Components](#)

[Exporting Data](#)

The screenshot displays the Marketo Audit Trail interface. The top navigation bar includes the instance name 'audit01', notification counts, and user profile 'audit me'. The main content area is titled 'Admin Audit Trail' and contains a table of audit events. The table has columns for Date/Time (EDT), Name, Email, Action, and Asset Type. The sidebar on the left lists various administrative functions, with 'Audit Trail' highlighted. On the right, there are filter controls for Date, Period, Asset Type, Asset Name, Users, Actions, and Workspaces.

Date/Time (EDT)	Name	Email	Action	Asset Type
Sep 14, 2016 2:21 PM	auditplus	auditplus@marketo.com	Modify Flow Step	Smart Campaign
Sep 14, 2016 2:19 PM	auditplus	auditplus@marketo.com	Modify Flow Step	Smart Campaign
Sep 14, 2016 2:19 PM	auditplus	auditplus@marketo.com	Modify Flow Step	Smart Campaign
Sep 14, 2016 2:19 PM	auditplus	auditplus@marketo.com	Create	Smart Campaign
Sep 14, 2016 2:08 PM	audit me	audit@marketo.com	Edit	Snippet
Sep 14, 2016 1:35 PM	auditplus	auditplus@marketo.com	Edit	Snippet
Sep 14, 2016 1:23 PM	auditplus	auditplus@marketo.com	Create	Snippet
Sep 14, 2016 1:09 PM	auditplus	auditplus@marketo.com	Edit	Email Template
Sep 14, 2016 12:56 P...	auditplus	auditplus@marketo.com	Approve	Email Template
Sep 14, 2016 12:56 P...	auditplus	auditplus@marketo.com	Create	Email Template
Sep 12, 2016 7:26 PM	audit me	audit@marketo.com	Modify program token	Engagement program
Sep 12, 2016 7:04 PM	Jing Liu	jaliu@marketo.com	Approve	Landing Page
Sep 12, 2016 7:04 PM	Jing Liu	jaliu@marketo.com	Approve	Email
Sep 12, 2016 7:04 PM	Jing Liu	jaliu@marketo.com	Draft	Email
Sep 12, 2016 7:04 PM	Jing Liu	jaliu@marketo.com	Draft	Landing Page
Sep 12, 2016 7:04 PM	Jing Liu	jaliu@marketo.com	Approve	Snippet
Sep 12, 2016 7:04 PM	Jing Liu	jaliu@marketo.com	Edit	Snippet
Sep 12, 2016 7:03 PM	Jing Liu	jaliu@marketo.com	Approve	Email
Sep 12, 2016 7:03 PM	Jing Liu	jaliu@marketo.com	Edit	Email

What is Audit Trail

Audit Trail captures, in real-time, a comprehensive list of actions and events occurring within a Marketo subscription. It includes a self-serve way to access a six-month history of data to help answer questions such as:

What happened to this asset or setting, and who last updated it?

What has user X been up to?

Who is logging into our account?

What We Audit

Marketo will audit the [create](#), [edit](#) and [delete](#) actions for:

- Design studio assets
- All Marketo programs
- Smart campaigns
- Lists (smart/static)
- Users (admin)
- Roles and permissions (admin)
- Workspace and partitions (admin)
- User login history



Note

Marketo is **not** auditing changes made within Web Personalization, Predictive Content, or Sales Insight at this time.

Audit Trail Components

Audit Trail consists of three components.

1) [Asset Audit Trail](#)

See activity done to specific assets.

2) [Admin Audit Trail](#)

Monitor user-based details.

3) [User Login History](#)

See who's been logging into your subscription and when. Also includes failed login attempts.



Tip

There's so much you can audit using Audit Trail, be sure to utilize [Filtering!](#)

Exporting Data

You can only view 30 days' worth of data in your instance. To obtain (up to) six months' worth, use the export option.

Sorry, we can't show you activity here that's more than 30 days old.
To see more, you can export up to the last six months of data.

EXPORT



Definition

Unknown: In audit trail, you may see a user's name and email listed as "Unknown." This happens when you make a change to your picklist values in your CRM. These values appear in Marketo forms and landing pages. Doing this update on the CRM side will auto-draft your landing pages referencing the form. In audit trail, we will capture that the landing page was drafted, but the user's name and email will show as "Unknown," as we are not able to capture the user info from the CRM side.

Related Articles

- [Enable Audit Trail](#)

