

Approve/Unapprove a Revenue Model

You may only have one approved model at any given time.



FYI

Marketo is now standardizing language across all subscriptions, so you may see lead/leads in your subscription and person/people in docs.marketo.com. These terms mean the same thing; it does not affect article instructions. There are some other changes, too. [Learn more.](#)

What's in this article?

[Approve](#)

[Unapprove](#)

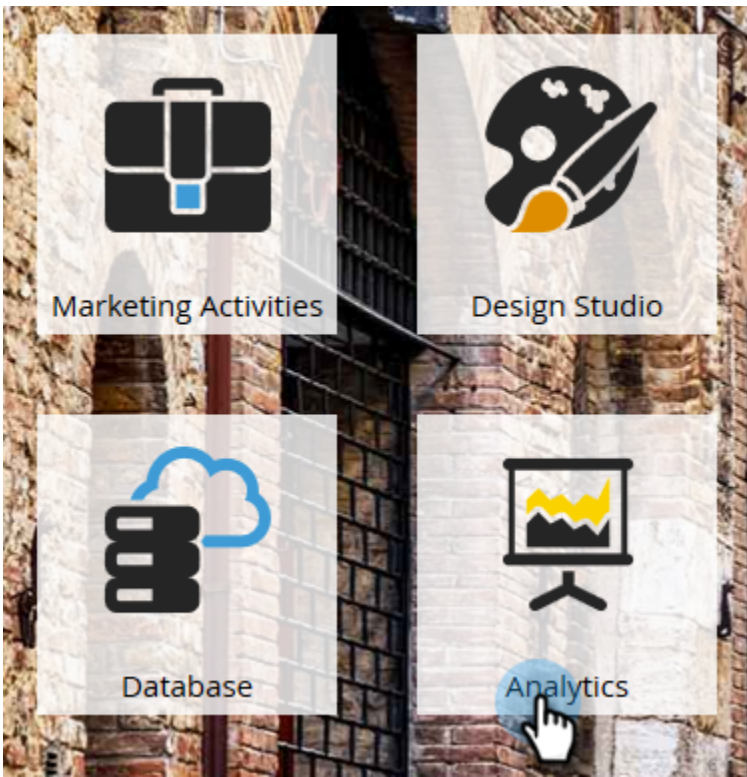


Caution

[Individual stages must be approved](#) and people added before you approve an entire model.

Approve

1. Go to the **Analytics** area.



2. Select a model from the tree.



Analytics...



Analytics

Group Reports

Revenue Cycle Modeler

Group Models

AdWords Example

My New Model

Success with Detours Clone

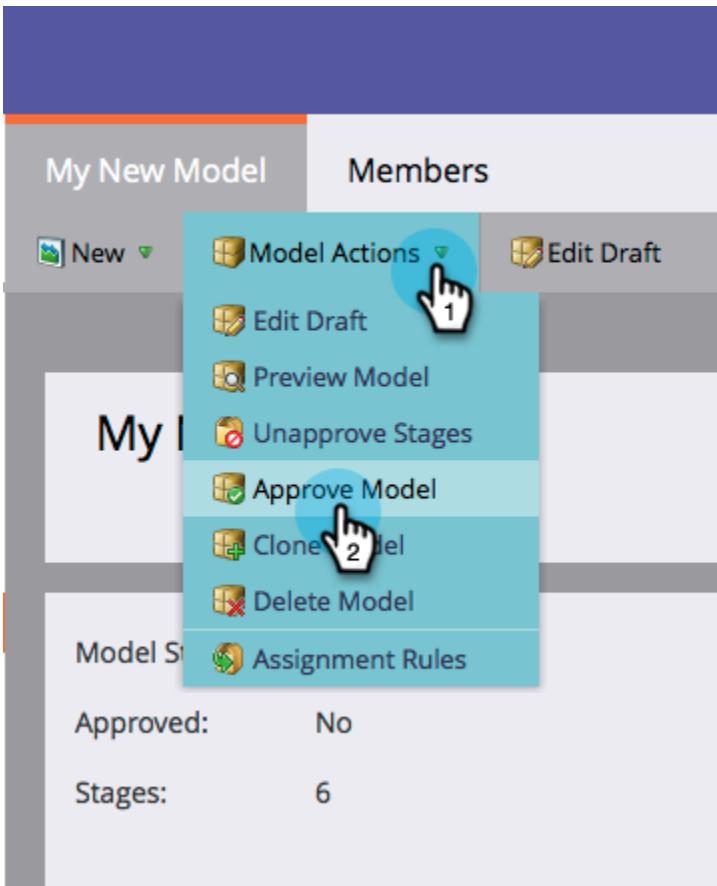
Marketo Examples

Success Only

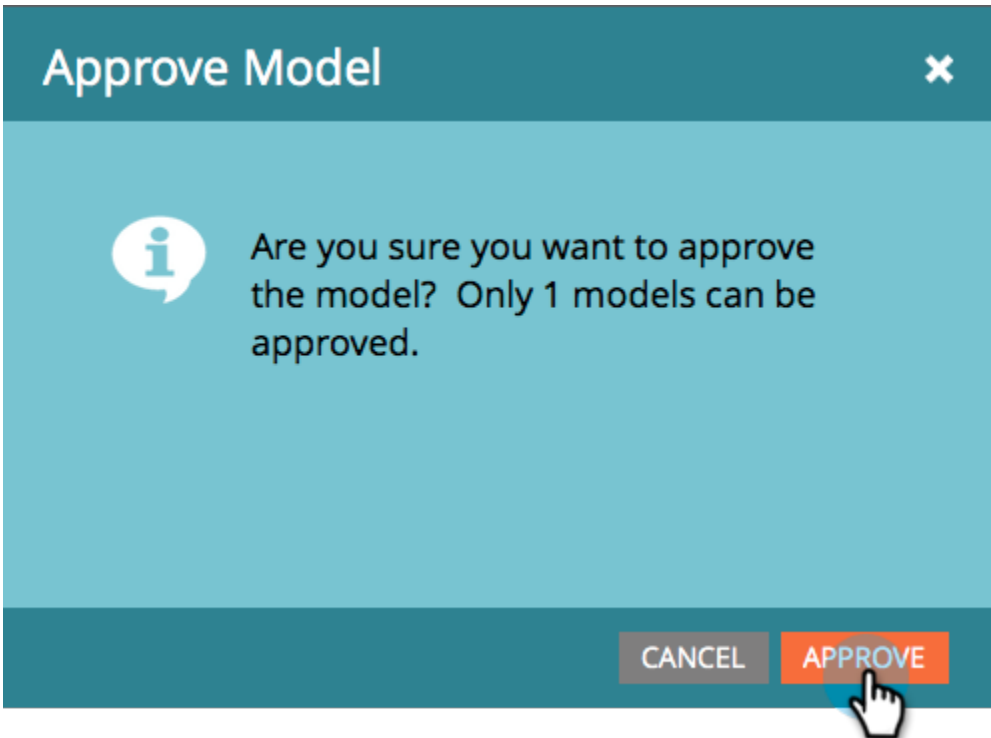
Success with Detours

My Reports

3. From the **Model Actions** menu, choose **Approve Model**.



4. A dialog appears to confirm your choice. Click **Approve**.



Your model is now live!

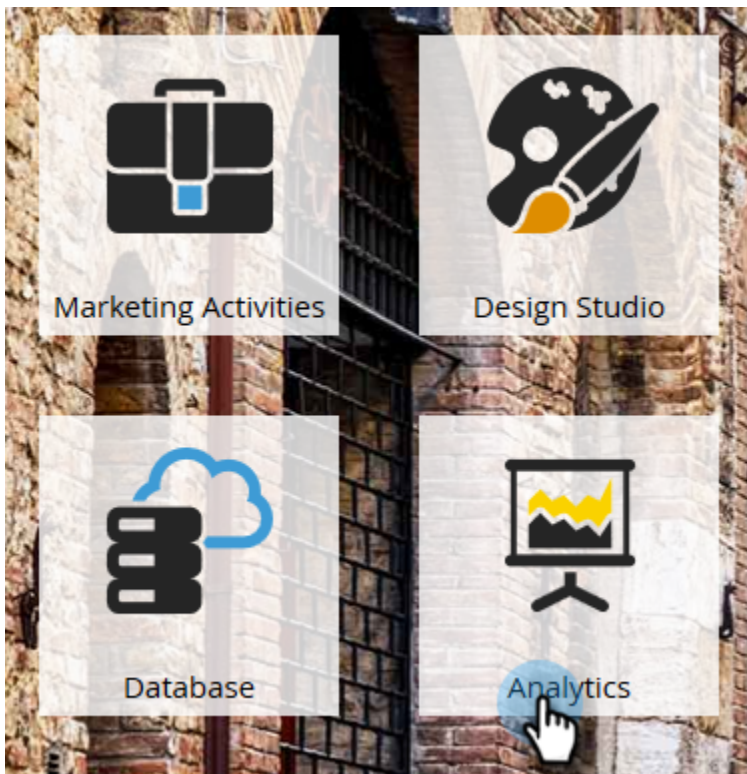
Unapprove



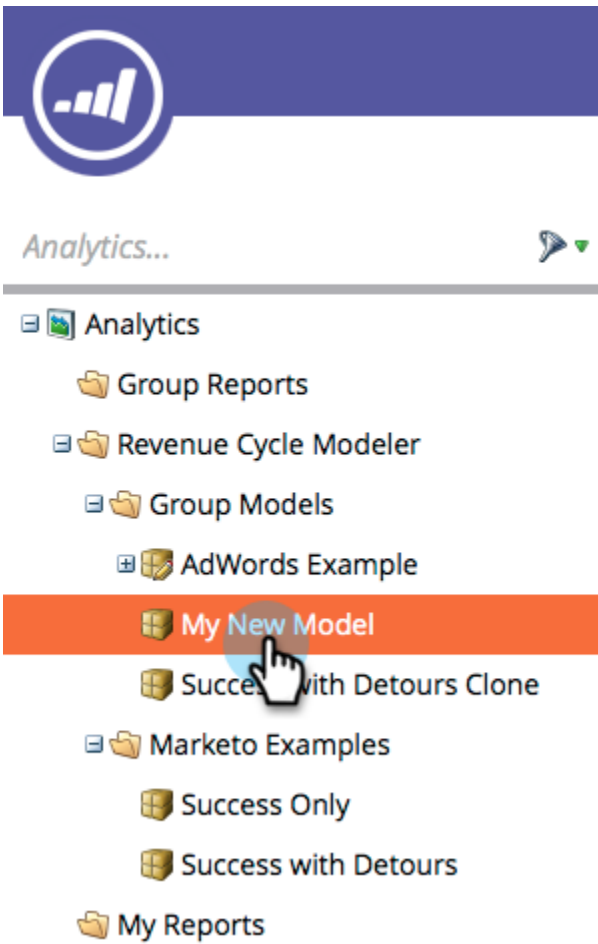
Caution

If you unapprove your model all of your people are removed from the model, and their history in the model is deleted!

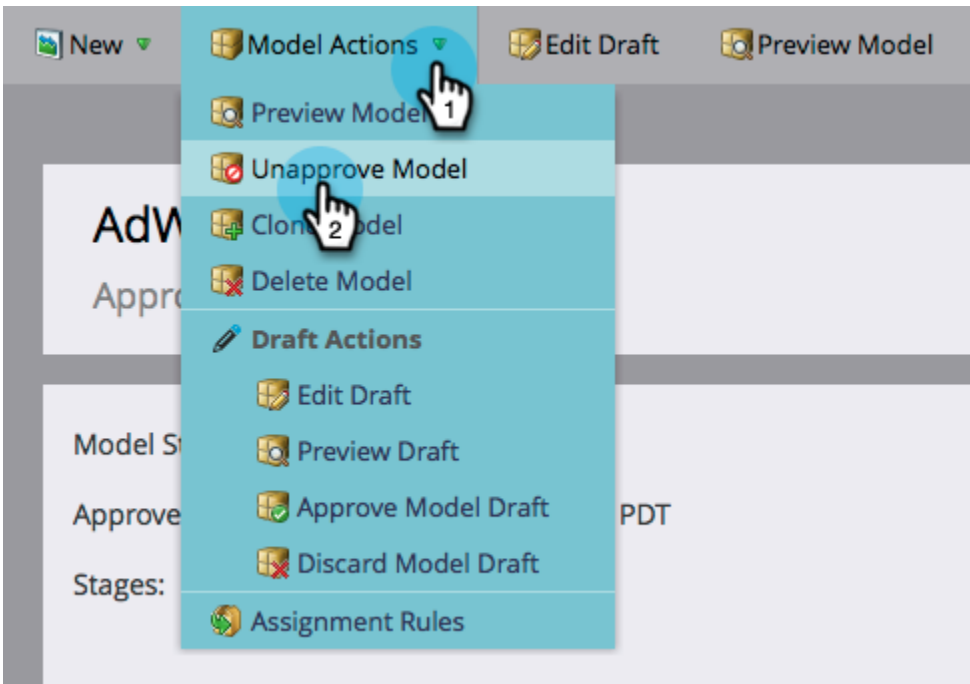
1. Go to the **Analytics** area.



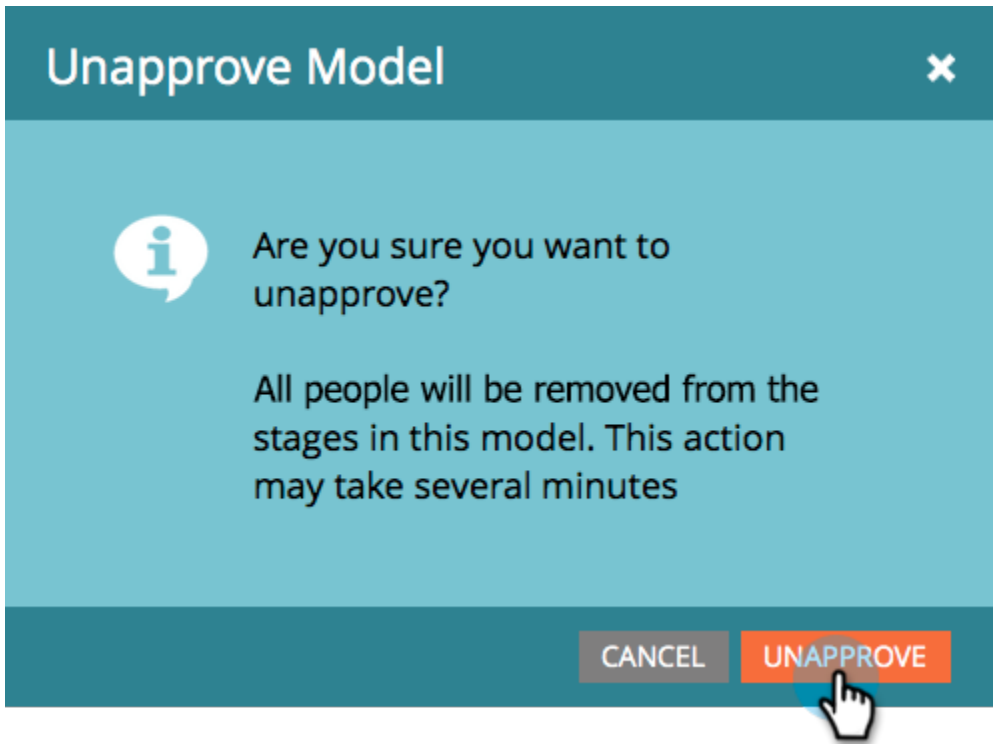
2. Select a model from the tree.



3. Click the **Model Actions** menu and choose **Unapprove Model**.



4. In the dialog that appears, click **Unapprove Model**.



Congrats! Your model is now unapproved.



Caution

Unapproving a model removes all your people from the model, and removes their history in the model from the database.