

# Enable Personalized URLs for a Landing Page

Personalized URLs are great for print mail campaigns.

## Prerequisites

- [Enable Personalized URLs for Your Account](#)

1. Select a landing page and click on settings for **Personalized URL**.

The screenshot shows a user interface for managing landing pages. On the left, a sidebar contains a folder structure: 'Learning 02' (expanded), 'My Program - AZ' (expanded), 'Export PURLs Smart L...' (document icon), 'My Landing Page' (selected, orange background), 'Learning 03', 'Nurturing', and 'Scoring'. A hand cursor with the number '1' is positioned over 'My Landing Page'. On the right, the settings for 'My Landing Page' are shown in a light gray panel. The settings include: 'Type: Individual Landing Page', 'Statistics: 0 Views, 0 Filled out Form (0%) All Time - [Report Settings](#)', 'Template:  [Standard Template](#)', 'Form: My Form', 'Redirect Rule: None', and 'Personalized URL: [Disabled](#)'. A hand cursor with the number '2' is positioned over the 'Disabled' link.

2. Now you can check **Enable Personalized URLs** and click **Save**.

## Edit Personalized URL Settings



Enable Personalized URL



1. Marketo Unique Name

Example:

`http://info.yourcompanydomain.com/JoeSmith`

2. Marketo Unique Code

Example:

`http://info.yourcompanydomain.com/AFAA9245`

CANCEL

SAVE



Great! Now you have enabled Personalized URLs for your landing page. Visitors who use that URL will be recognized and tokens will work properly.