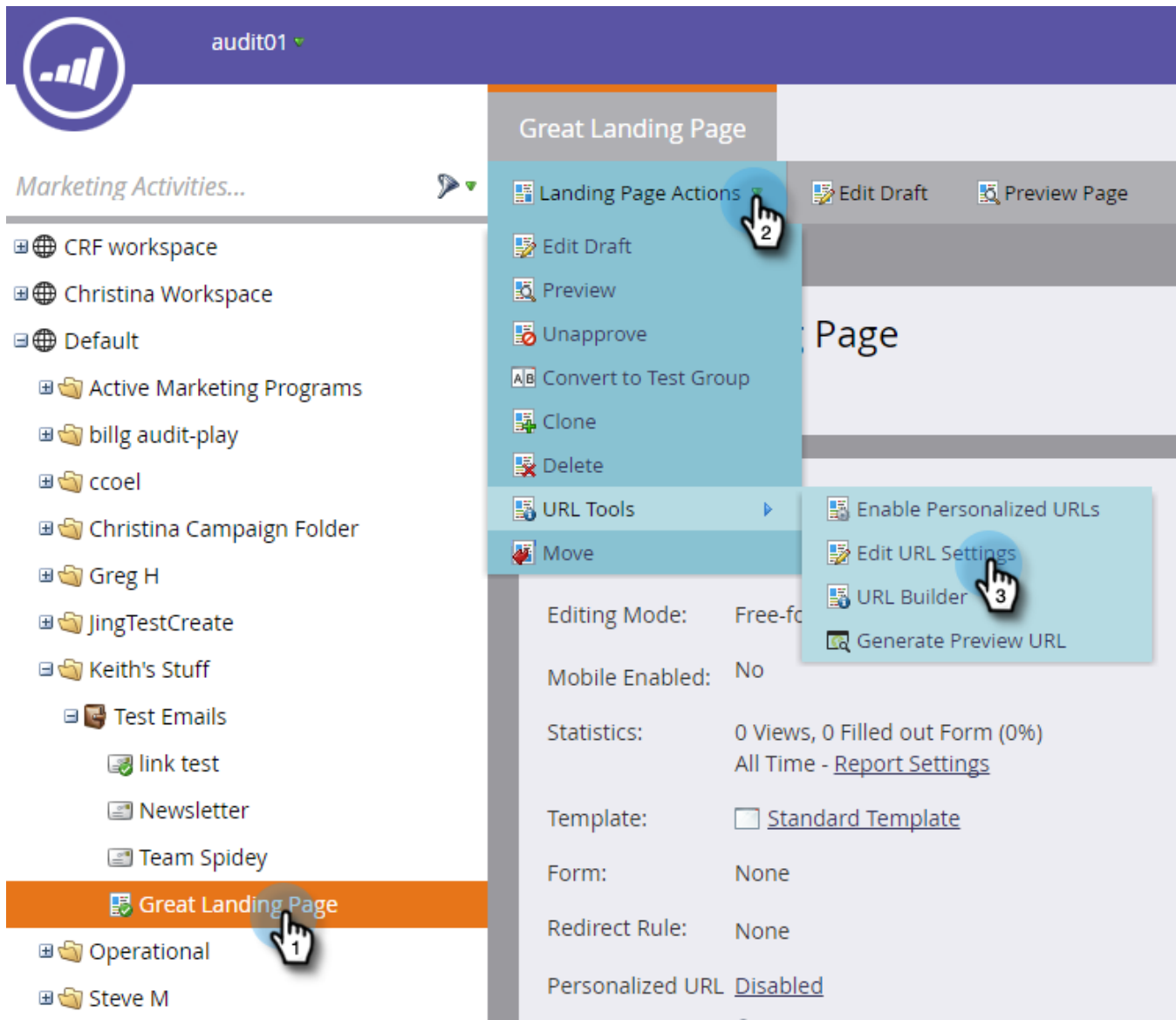


# Change the Landing Page URL

You can modify a landing page's URL. This can help make the URL easier to remember, and improve SEO.

1. Select your landing page. Click the **Landing Page Actions** drop-down, scroll to **URL Tools** and select **Edit URL Settings**.



2. Enter the **New URL**, choose to have the old URL discarded or redirected, and click **Save**.

## Edit URL Settings



Current URL: http://christina.com/Test-Emails\_Great-Landing-Page.html

New URL: \* http://christina.com/ LandingPageChanged  .html

Throw away http://christina.com/Test-Emails\_Great-Landing-Page.html  
 Keep both URLs (a new redirect rule in Admin will be created)

NOTE: This URL change will immediately apply to your approved landing page

CANCEL

SAVE

### Note

If you decide you want to keep both URLs, a redirect rule will be created automatically. Learn more about [URL redirects](#).