

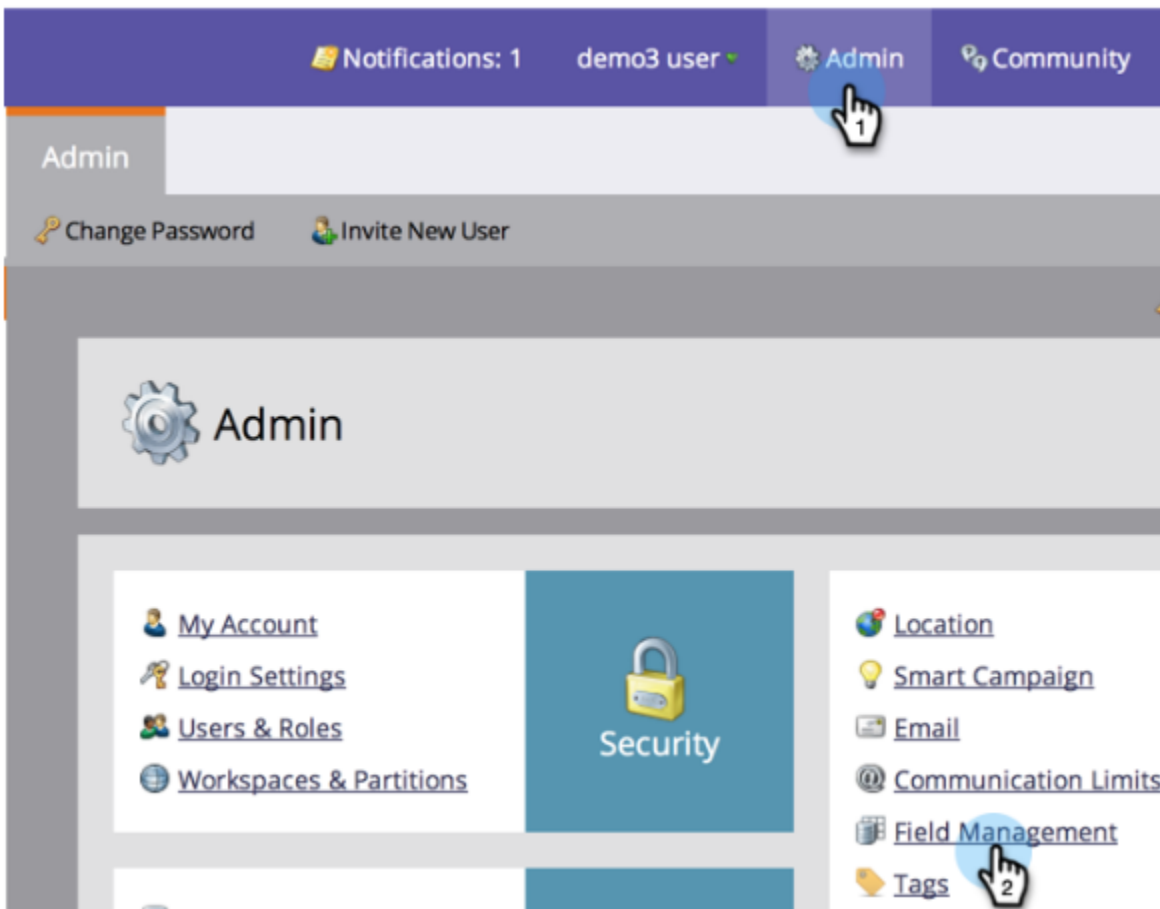
Export a List of All Marketo API Field Names

If you're using our SOAP API or Munchkin API you'll need a list of all your fields and their API Names. Here's how to get this list.

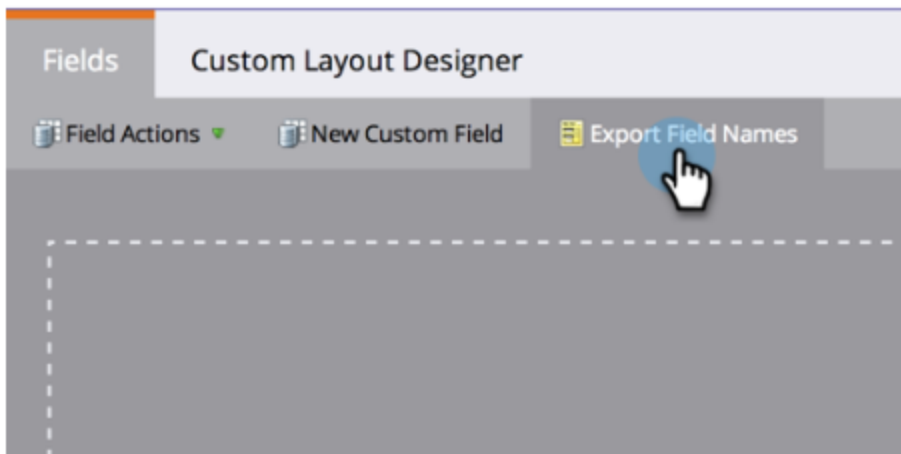


Admin Permissions Required

1. Go to **Admin** and click **Field Management**.



2. Click **Export Field Names** to download the spreadsheet.



Nice! You now have a spreadsheet with a list of all your fields and their API Names.

	A	B	C
1	REST API Name	SOAP API Name	Friendly Label
2	address	Address	Address
3	annualRevenue	AnnualRevenue	Annual Revenue
4	anonymousIP	AnonymousIP	Anonymous IP
5	billingCity	BillingCity	Billing City
6	billingCountry	BillingCountry	Billing Country
7	billingPostalCode	BillingPostalCode	Billing Postal Code
8	billingState	BillingState	Billing State
9	billingStreet	BillingStreet	Billing Address
10	city	City	City
11	colorofE	colorofE	Eye Color
12	company	Company	Company Name
13	country	Country	Country
14	dateOfBirth	DateofBirth	Date of Birth
15	department	Department	Department
16	doNotCall	DoNotCall	Do Not Call
17	doNotCallReason	DoNotCallReason	Do Not Call Reason
18	email	Email	Email Address
19	fax	Fax	Fax Number
20	firstName	FirstName	First Name
21	industry	Industry	Industry
22	inferredCompany	InferredCompany	Inferred Company
23	inferredCountry	InferredCountry	Inferred Country
24	lastName	LastName	Last Name
25	leadRole	LeadRole	Role
26	leadScore	LeadScore	Lead Score



Note

The character limit for MLM API Names is 255.